



2017 GLOBAL SITE SOLUTIONS SUMMIT EXPERIENCE SPONSORSHIPS



OCTOBER 5-8, 2017 • WALDORF ASTORIA • BOCA RATON, FL

EVENT SPONSORSHIPS

The Site Solutions Summit Eagle Award Gala

\$20,000

BENEFITS: Help the Site Solutions Summit honor difference-makers in the industry during the Eagle Award Dinner.

This one-of-a-kind experience is the pinnacle of the industry’s networking events, as sites vote for the sponsor and CRO most deserving of this award for outstanding site partnerships. Share the prestige with all Summit attendees during a reception, dinner, and celebration! Your event package includes a welcome and award presentation with SCRS President, Christine Pierre.

Your sponsorship package includes a VIP table for your team and the award winners, a pre-Gala photo shoot and cocktail reception exclusively with SCRS leadership and the Eagle Award recipients, and a welcome message from the Gala MC. Your logo will appear on signage, projections, and drink napkins.

Summit Kick-Off Reception

\$7,500

Friday Evening, Expo Hall

BENEFITS: Give Site Solutions Summit attendees a great start! This reception brings everyone together to laugh, learn, and network.

The reception includes a brief welcome during the opening session. Your logo will appear on entrance signage, napkins, and bar areas.

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Summit Workshop Day Sponsorship

\$5,000

Friday, Throughout the Conference Center

BENEFITS: Join attendees as they share a deep dive into great content about site performance and best practices.

Logo will appear in program, website, and during session slide intros. Each workshop registrant will receive a confirmation email that includes your logo and a message from your organization.

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Premier Networking Breakfast

\$5,000

Saturday, Grand Ballroom

BENEFITS: Remind Summit attendees why breakfast is the most important meal of the day during the Impact Breakfast.

Engage attendees with your company materials or gifts at each seat, and provide a brief company presentation during breakfast. Your company logo will greet attendees at the door and on the screen during breakfast.

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ITEM SPONSORSHIPS

Summit Welcome Sponsorship

\$6,000

Thursday and Friday, Hotel Entrance

BENEFITS: Help SCRS welcome each Summit attendee to beautiful Amelia Island!

Your organization mentioned and linked in every Summit attendee email confirmation. Onsite, your signage greets each arriving attendee at the Waldorf Astoria hotel, while your giveaway is presented to each registering guest.

Summit Registration Sponsorship

\$10,000

Thursday through Sunday, Registration Desk

Your organization will provide attendees with a unique registration experience. High logo visibility through signage at the registration desk, program, and website.

Summit Workshop Refreshment Stations

\$3,500

Friday, Throughout the Conference Center

BENEFITS: Provide a refreshing break or hot cup of coffee to each workshop attendee as they attend workshops throughout the day.

Your logo will appear on signage at each refreshment stand during the Summit Workshops. Sponsor may also place a small giveaway at each station for the attendees.

Summit Attendee Bag (One bag for each attendee)

\$6,000

BENEFITS: Each attendee will receive their Site Solutions Summit bag at registration.

These bags will be used during and long after the Summit. Your logo will post alongside the Summit logo on each Summit Attendee bag, and one piece of marketing collateral in each. Sponsor responsible for artwork. Remind attendees about your business with bags that make a maximum marketing impact!

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Official Attendee Badge Holder

\$5,000

BENEFITS: Exclusively sponsor the Summit badge holder.

Your company's one-color logo will be on each badge holder. Distributed to attendees and required throughout the Summit, you can make a valuable impression on everyone!

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Summit Portfolios

\$2,500

BENEFITS: Feature your company-designed artwork/message on the 4-color cover along with the Site Solutions Summit logo.

Each attendee will receive a portfolio with the attendee bag. Sponsor responsible for artwork. Be sure your message goes home with each attendee... on their portfolio!

EVENT SPONSORSHIPS

Exclusive Networking Breaks

\$5,000

Saturday, Expo Hall

BENEFITS: While attendees relax and recharge for the next session, remind them about your company's products and services.

Located in the exhibit hall, these break stations provide high traffic and exposure for your company. Your company logo will appear on signage near the break area, and you have the option to leave materials or takeaways near the refreshments.

The Summit Lunch

\$5,000

Saturday

BENEFITS: Provide attendees with a full lunch that will prepare them up for the rest of the day!

Lunch will be served elegantly outdoors. Engage attendees with your company materials or gifts at each seat. Your company logo will greet attendees as they enter the lunch space.

Opening Session Panel Sponsorship

\$4,000

Friday Afternoon, Grand Ballroom

BENEFITS: Before guest keynote speaker comes to the stage, have your company share in the introduction with Site Solutions.

Special recognition on stage by SCRS President, Christine Pierre. Your logo will appear on stage, as attendees focus their attention on your introduction.

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VIRTUAL SPONSORSHIPS

Know Before You Go Email Sponsorship

\$3,500

One webcast that reviews the primary opportunities and program at the Site Solutions Summit, hosted by Christine Pierre, President, SCRS.

Sponsors receive: ad in outbound emails, contact info of opt-in attendees, message from host, and slides included at start and finish of webcast.

Summit Email Advertising

\$2,000 each

Two for \$3,000

Add your logo and 50 word message OR an approved display ad to one of the SCRS Site Solutions Summit emails promoting the meeting. Limited to one advertisement per email, secure your spot in one of the 12 weeks leading up to the Summit.



See video clips, testimonials and more on YouTube, search: **MySCRSorg**



Visit the website
SiteSolutionsSummit.com

THREE EASY WAYS TO LEARN MORE

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