



2017 GLOBAL SITE SOLUTIONS SUMMIT EXPERIENCE SPONSORSHIPS



OCTOBER 5-8, 2017 • WALDORF ASTORIA • BOCA RATON, FL

EVENT SPONSORSHIPS

The Site Solutions Summit Eagle Award Gala

\$20,000

BENEFITS: Help the Site Solutions Summit honor difference-makers in the industry during the Eagle Award Dinner.

This one-of-a-kind experience is the pinnacle of the industry’s networking events, as sites vote for the sponsor and CRO most deserving of this award for outstanding site partnerships. Share the prestige with all Summit attendees during a reception, dinner, and celebration! Your event package includes a welcome and award presentation with SCRS President, Christine Pierre.

Your sponsorship package includes a VIP table for your team and the award winners, a pre-Gala photo shoot and cocktail reception exclusively with SCRS leadership and the Eagle Award recipients, and a welcome message from the Gala MC. Your logo will appear on signage, projections, and drink napkins.

SCRS Studio

\$18,000

BENEFITS: Your organization will host the SCRS studio in a 20x20 area designated for attendee, speaker, and exhibitor interviews. As sponsor, your organization will be branded in the credits of any video created, and have full access to conduct meet and greet interviewees in the Studio. A company kiosk, or table booth is included to help you position your brand and collateral. Sponsor will share all content with SCRS, and gain mention in any outbound communications about the studio. Furniture and decoration must be approved by SCRS, and is not included. Two (2) additional Summit Registrations included.

Gain deep interaction with Summit attendees, while supporting SCRS’ video capture and content creation.

Summit Registration Sponsorship

\$10,000

Thursday through Sunday, Registration Desk

Your organization will provide attendees with a unique registration experience. High logo visibility through signage at the registration desk, program, and website.

Summit Kick-Off Reception

Friday Evening, Expo Hall

BENEFITS: Give Site Solutions Summit attendees a great start! This reception brings everyone together to laugh, learn, and network.

The reception includes a brief welcome during the opening session. Your logo will appear on entrance signage, napkins, and bar areas.

~~\$7,500~~
SPONSORED



Summit First-Time Attendee Reception

Friday Afternoon, Room Addison West

BENEFITS: Your representative has an opportunity to greet a captive audience of 50-100 attendees, while providing handouts or giveaways as needed. Your company logo will appear on signage during the reception, and will be included in an outbound invitation to First-Time attendees.

Engage new Summit attendees, and establish unique connections with new members of SCRS’s growing clinical research community.

~~\$6,000~~
SPONSORED



EVENT SPONSORSHIPS

Summit International Attendee Reception

Friday Afternoon, Room Addison East

BENEFITS: Your representative has an opportunity to greet a captive audience of 20-50 attendees while providing handouts or giveaways as needed. Your company logo will appear on signage during the reception, and will be included in an outbound invitation to International attendees. Help your company be a beacon for the global SCRS community.

Engage Summit attendees who have traveled from across the globe, and establish unique connections with international members of SCRS's clinical research community.

\$5,000
SPONSORED



Summit Workshop Day Sponsorship

Friday, Throughout the Conference Center

BENEFITS: Join attendees as they share a deep dive into great content about site performance and best practices.

Logo will appear in program, website, and during session slide intros. Each workshop registrant will receive a confirmation email that includes your logo and a message from your organization.

\$5,000
SPONSORED



Premier Networking Breakfast

Saturday, Grand Ballroom

BENEFITS: Remind Summit attendees why breakfast is the most important meal of the day during the Impact Breakfast.

Engage attendees with your company materials or gifts at each seat, and provide a brief company presentation during breakfast. Your company logo will greet attendees at the door and on the screen during breakfast.

\$5,000
SPONSORED



Exclusive Networking Breaks

Saturday, Expo Hall

BENEFITS: While attendees relax and recharge for the next session, remind them about your company's products and services.

Located in the exhibit hall, these break stations provide high traffic and exposure for your company. Your company logo will appear on signage near the break area, and you have the option to leave materials or takeaways near the refreshments.

\$5,000
SPONSORED



The Summit Lunch

Saturday

BENEFITS: Provide attendees with a full lunch that will prepare them up for the rest of the day!

Lunch will be served elegantly outdoors. Engage attendees with your company materials or gifts at each seat. Your company logo will greet attendees as they enter the lunch space.

\$5,000

Opening Session Panel Sponsorship

Friday Afternoon, Grand Ballroom

BENEFITS: Before guest keynote speaker comes to the stage, have your company share in the introduction with Site Solutions.

Special recognition on stage by SCRS President, Christine Pierre. Your logo will appear on stage, as attendees focus their attention on your introduction.

\$4,000
SPONSORED



ITEM SPONSORSHIPS

Summit Attendee Bag (One bag for each attendee)

~~\$6,000~~

SPONSORED

BENEFITS: Each attendee will receive their Site Solutions Summit bag at registration.

These bags will be used during and long after the Summit. Your logo will post alongside the Summit logo on each Summit Attendee bag, and one piece of marketing collateral in each. Sponsor responsible for artwork. Remind attendees about your business with bags that make a maximum marketing impact!

» DEVANA
solutions

Official Attendee Badge Holder

~~\$5,000~~

SPONSORED

BENEFITS: Exclusively sponsor the Summit badge holder.

Your company's one-color logo will be on each badge holder. Distributed to attendees and required throughout the Summit, you can make a valuable impression on everyone!

inc
Research®

Summit Program Guide Official Sponsor

~~\$4,500~~

BENEFITS: Leverage the resource attendees use most to plan their day, session visits and more. Includes additional Back Cover ad and online welcome message.

Summit Portfolios

~~\$2,500~~

BENEFITS: Feature your company-designed artwork/message on the 4-color cover along with the Site Solutions Summit logo.

Each attendee will receive a portfolio with the attendee bag. Sponsor responsible for artwork. Be sure your message goes home with each attendee... on their portfolio!

VIRTUAL SPONSORSHIPS

Summit Floorplan Sponsor

\$4,500

Stand out with attendees as they search for the exhibitors they want to meet onsite. Your banner ad will welcome each user of the virtual floorplan, and your company name and website will be listed on all pages with links to the floorplan. Gain every impression with attendees online before and during the Summit. Onsite, your logo will appear on the Exhibitor Floorplan key.

Know Before You Go Email Sponsorship

\$3,500

One webcast that reviews the primary opportunities and program at the Site Solutions Summit, hosted by Christine Pierre, President, SCRS.

Sponsors receive: ad in outbound emails, contact info of opt-in attendees, message from host, and slides included at start and finish of webcast.

Summit Email Advertising

\$2,000 each

Two for \$3,000

Add your logo and 50 word message OR an approved display ad to one of the SCRS Site Solutions Summit emails promoting the meeting. Limited to one advertisement per email, secure your spot in one of the 12 weeks leading up to the Summit.

Profile in the SCRS Resource Network

See pricing below

Build your brand with qualified search, and be a part of SCRS year-round. Your enhanced profile provides a unique microsite for SCRS users to search, find and discover more about your products and services. With more than 1500 unique searches per month, your profile in the SCRS Resource Network will help you connect with SCRS all year.

Standard **\$795** per year, **\$650** for Summit exhibitors

Enhanced: **\$1,295** per year, **\$995** for Summit exhibitors

Exclusive category sponsorship (lead your primary service or product category): **\$1,000** per year



See video clips, testimonials and more on YouTube, search: **MySCRSorg**



Visit the website **SiteSolutionsSummit.com**

THREE EASY WAYS TO LEARN MORE

Visit

www.sitesolutionssummit.com/exhibitors

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