

Premier Sponsor Workshop/Webinar Overview



SCRS works to provide each Premier Sponsor of the Global Summit with an opportunity to present in a live workshop or webcast within the next year. While no presentations are guaranteed, adherence to the guidelines and deadlines are a requirement for consideration to present.



Webinars

- **When:** Weekly on Tuesdays from 12 - 1 p.m. ET
- **Focus:** Presentation should be focused on site-performance or improvement and free of bias or commercialization.
- **Audience:** ~100 - 150 attendees, typically 80% sites and 20% industry.

Master Workshops

- **When:** Friday, October 7th, prior to Global Summit Kick-Off.
- **Focus:** Ideas, case studies, research or innovation around site success. Attendees should receive takeaways that can be applied to their business, staff, or patient operations. Content should be free of bias or commercialization.
- **Audience:** 15-50 attendees, typically 90% sites and 10% industry.



Webinars

Webinars are an excellent opportunity to inform both the global clinical research site and Global Impact Partner (GIP) community. These events focus on the current state of the site community and provides sites with knowledge and tools. Webinars run 60 minutes and are presented on Tuesdays at 12 pm ET.

Criteria:

1. The focus of the webinar content must align with the SCRS mission to unify the voice of the global clinical research site community for greater site sustainability.
2. Speakers should be experts on the given topic. Please limit to two (2) speakers.
3. Presentations must be free of bias, promotion, or conflict of interest.
4. The topic area should be site-focused, and the session should provide new learnings, tools, or information sites can take back to their business and implement.

Format:

Webinars will be hosted on the Zoom platform. SCRS staff will be present to provide introduction and closing. Webinars will be recorded and available for viewing for one year after presentation date.

Target Audience:

General attendee numbers: ~100 – 150 depending on marketing time and topic (a representative from SCRS will assist with this). The webinar audience is generally 80% SCRS member sites, and 20% GIP sponsors, CROs, and solution providers.

Timeline:

Deadline	Action	Send confirmation to
Nov. 1, 2022	Scheduling opens for 2022	nicole.mills@myscrs.org
Nov. 30, 2022	Deadline to confirm webinar date	nicole.mills@myscrs.org
120 days prior	Confirm topic selection and description	dawn.baron@myscrs.org
90 days prior	Begin marketing efforts	dawn.baron@myscrs.org
60 days prior	Slides completed and submitted to SCRS for approval	dawn.baron@myscrs.org darlene.seitze@myscrs.org
7 days prior	Technical practice scheduled	dawn.baron@myscrs.org

Required Information:

1. Documents (ANCC Planning form, Financial Disclosure, Speaker Release)
2. Title, description and 3 learning objectives
3. Speaker name and title

Workshops

The SCRS Global Summit provides an environment for industry stakeholders to learn, listen, and connect through deepened communication. The Summit focuses on increasing and refining the contributions and performance of clinical research sites through the identification of Best Site Practices. Opportunities are limited and based on available time slots.

Criteria:

1. **Content:** The workshop should provide ideas, case studies, research or innovation around site success. Attendees should receive takeaways that can be applied to their business, staff, or patient operations. Presentations must be free of bias, promotion, or conflict of interest.
2. **Speakers:** Please limit speakers to no more than three (3) per workshop, with no more than one (1) speaker from any one organization.
3. **Subject Matter:** should be discussed by seasoned industry experts. The content of the workshop should be specific, with at least one or two key sub-points thoroughly discussed.
4. **Experience:** The workshop should enhance the attendee's learning and understanding of the topic, with clear takeaways or actions that can be clearly identified.
 - a. **Example areas of focus include, but are not limited to:** *Site pain points, contract regulations, study start-up, technology, patient recruitment, budgeting and payment, communication, risk mitigation*
5. **Structure:** Workshops should be structured and delivered in a way that actively engages participants
 - a. **Conversation:** Deliver fresh and innovative content on the subject matter.
 - b. **Interaction:** Provide a forum for participants to share ideas and ask questions of the speakers and fellow participants.
 - c. **Take-home materials:** Include something that participants can take home with them, such as handouts, a booklet, etc.
 - d. **Best Site Practices:** Provide, or arrive at, Best Site Practices related to the workshop subject matter.
 - e. **Other stimulating exercises:** Anything else that you feel will add value to your particular workshop.

Workshops cont.

Format:

Workshops will last one hour. The room will be set up in a manner to facilitate meaningful conversation. A projector and audio equipment will be provided. A session chair will be present to check people in, track time, and assist with any needs that arise.

Target Audience:

Seasoned experts from clinical research sites, sponsors, CROs, government organizations, and professional solution providers. General attendee numbers: 15 – 50.

Timeline:

****Note: All deadlines applicable to the Site Solutions Summit of the same year; Failure to meet due dates may result in forfeiting workshop opportunity.***

Deadline	Action	Send confirmation to
July 23, 2022	Deadline to confirm interest in Master Workshop	nicole.mills@myscrs.org
July 31, 2022	Submission of workshop information <ul style="list-style-type: none">• title• outline and full description• short description for Summit agenda• learning objectives (at least 3)• proposed take-home material(s)	nicole.mills@myscrs.org
Aug. 20, 2022	Confirm workshop speakers and submit speaker info to SCRS <ul style="list-style-type: none">• name(s) and credentials• job title & organization name• headshot picture• biography (100 words or less)• Contact info (email & phone #)• Submit required SCRS speaker forms	dawn.baron@myscrs.org
Sept. 3, 2022	Draft presentation due to SCRS on SCRS Summit PPT template for review	dawn.baron@myscrs.org
Sept. 10, 2022	Presentation comments received from SCRS and education review committee	dawn.baron@myscrs.org darlene.seitze@myscrs.org
Sept. 17, 2022	Final presentation due	dawn.baron@myscrs.org