

AVA: AI-Driven Recruitment



The Challenge

Patient Centric Recruitment



Multi-Therapeutic Network



Introducing Ava

The Digitalization of Centralized Recruiting



24/7 Calling & Texting



Automated Screening



Streamlined Scheduling

- **Warmth and Approachability**
- **Familiarity**
- **Softening Complex Interactions**

Questionnaire Design

Simplified Catch-All Phone Screen



- **HIPAA Compliant**
- **IRB Compliant**
- **Patient-Focused**



- **Personalized Patient Experience**
- **Advanced Patient Matching for Complex Therapeutics and Vaccines**

Impact



↑ 13%



Booking Rates

692



Bookings

97%



Patient Satisfaction