**Title of Session/Workshop/Plenary:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Presenter’s Name, Credentials & Company:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Identified Gaps** (*Information sites feel they are lacking about this webinar/workshop topic*): **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Site’s Current Level of Understanding of Webinar/Workshop Topic** (*High, Moderate, Minimal*): **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Description of Desired Outcome** (“Goal” - Level of understanding to be achieved at the outcome of the activity): **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**‘Identified Gaps’ to be fulfilled in the areas of Site: Knowledge\_\_\_\_ Skills\_\_\_\_ Practice\_\_\_\_ Other:**

**(Please Describe)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

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| **PURPOSE OF ACTIVITY:** *Example: The purpose of this activity is to enable attendees to better understand the big picture industry trends that affect drug development strategies, Identify decision-makers at all levels within sponsors and CROs and customize their business development approach based on what’s important to each type of role…. Etc**.* |
| **OBJECTIVES** | **CONTENT** | **TIMEFRAME** | **PRESENTER** | **TEACHING METHOD** |
| *List presenter’s objectives in behavioral terms* | *Provide the content to be addressed for each objective* | *Provide the approx. timeframe (min.) for each objective to be covered* | *List the Presenter’s Name for each objective to be covered* | *Describe the teaching methods, strategies, materials & resources for each objective* |
| *Example: List industry trends that affect drug development strategies* | *Example: There will be a discussion of the currently employed drug development strategies used by pharmaceutical companies* | *Example: 20 min* | *Example: George Washington* | *Example: Includes but not limited to Lecture, Discussion, Review of current strategies, Case Study Analysis, etc.* |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
| **ANCC REQUIRED- List the evidence-based references used for developing this educational activity:** *Example: Site Solutions Summit 2012 Attendee Evaluations were reviewed. ~20 years Professional Business Experience of Presenter.* |

**Form Completed By: Name & Credentials\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Total Minutes of Webinar/Workshop X divided by 60 = X contact hour(s) (NOTE: 1 hour = 1 CEU)**

