

IncluDE Site Landscape: Benchmark Your Site

IncluDE Site Solutions SummitSM

SPEAKERS



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MA**

*Executive Director, Marketing
& Patient Engagement, DM
Clinical Research*



Jimmy Bechtel, MBA

*Vice President, Site
Engagement, SCRS*



Lovie Negrin, DNP, APRN

*Chief Executive Officer,
Randomize Now
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*Vice President, Site
Advocacy and
Mentorship
SCRS,*

FACULTY DISCLOSURE

In compliance with ACCME Guidelines, I hereby declare:

I do not have financial or other relationships with the manufacturer(s) of any commercial services(s) discussed in this educational activity.

Hera Arham, Executive Director, Marketing & Patient Engagement, DM Clinical Research

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Criteria for AWARDING CONTACT HOURS

Applicants must be present during the “live” event, contact hours are not issued for recordings

Applicants must attend the activity the whole time, missing no more than ten minutes of the activity

Applicants must complete the post-meeting survey with a score of at least 70%

Applicants must complete the post meeting survey evaluation questions

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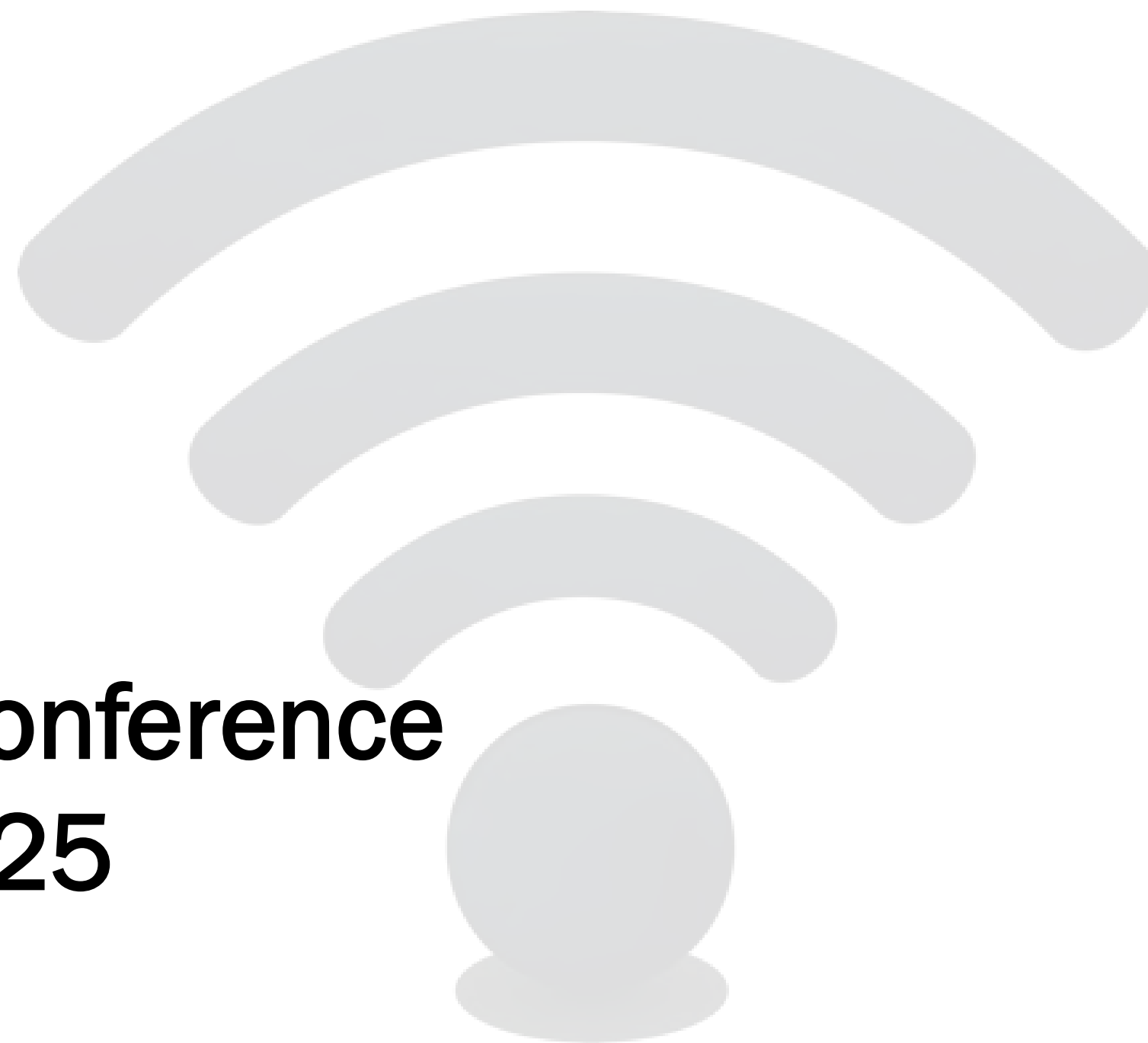
GET CONNECTED!

Summit WiFi available throughout the conference center

NETWORK:

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A screenshot of the SCRS LinkedIn page. The header features the LinkedIn logo, a search bar, and navigation icons for Home, My Network, Jobs, Messaging, and Notifications. The SCRS banner includes the organization's logo, tagline "Our Voice | Our Community | Your Success", and mission statement "Advocate • Educate • Mentor • Connect". The profile section shows the SCRS name, mission statement, location (Research Services - Hanover, Maryland), and follower count (36K). It also indicates that Jimmy and 13 other connections work there. The "Following" button is highlighted. The main content area shows a post from SCRS about Phase 1 oncology research, with a "Posts" tab selected. The left sidebar includes a "Society for Clinical Research Sites (SCRS)" card with 36,184 followers and a "View ad library" link. The right sidebar shows a "Sort by: Top" dropdown and a "Documents" tab.

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Name, Company

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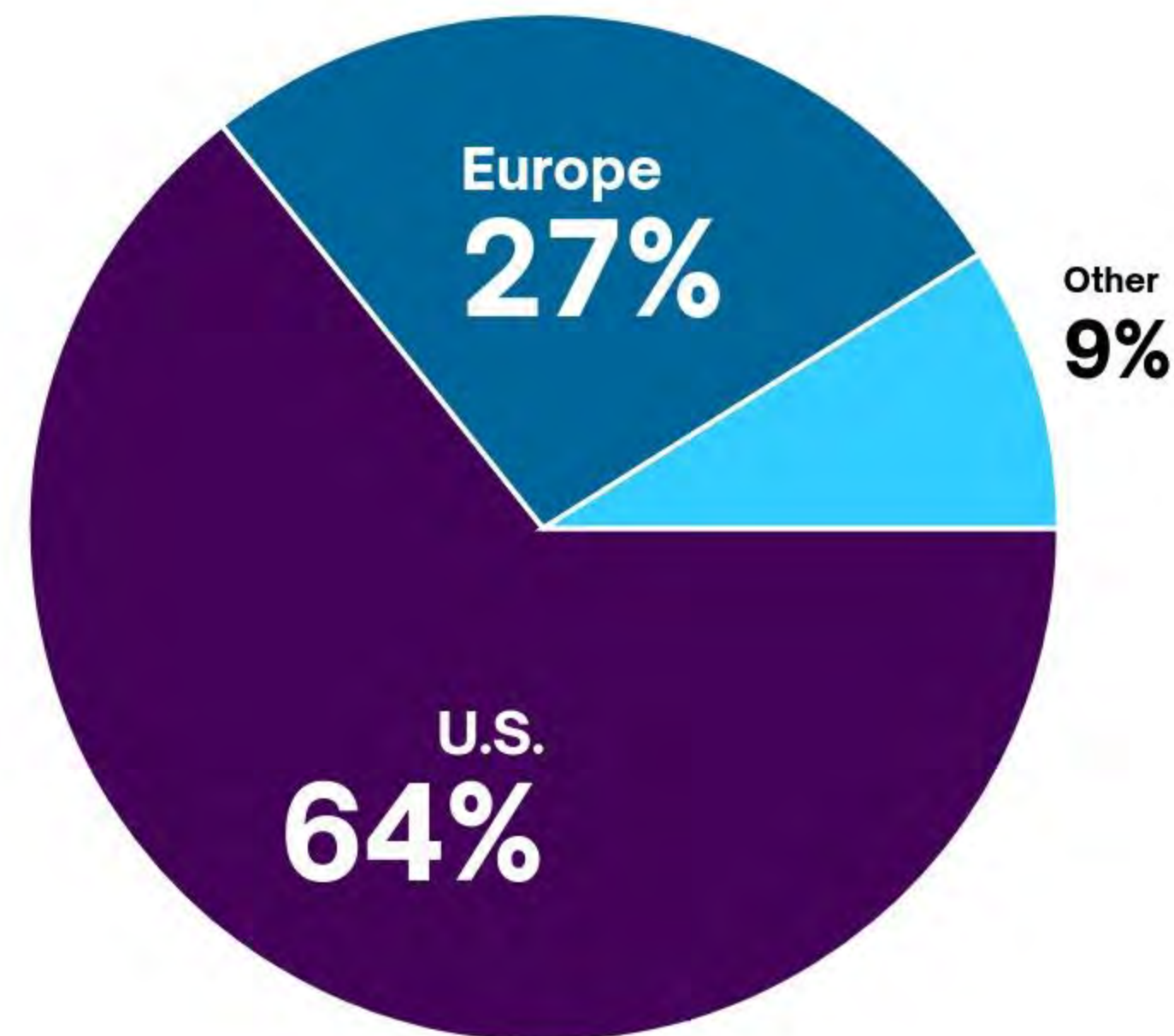
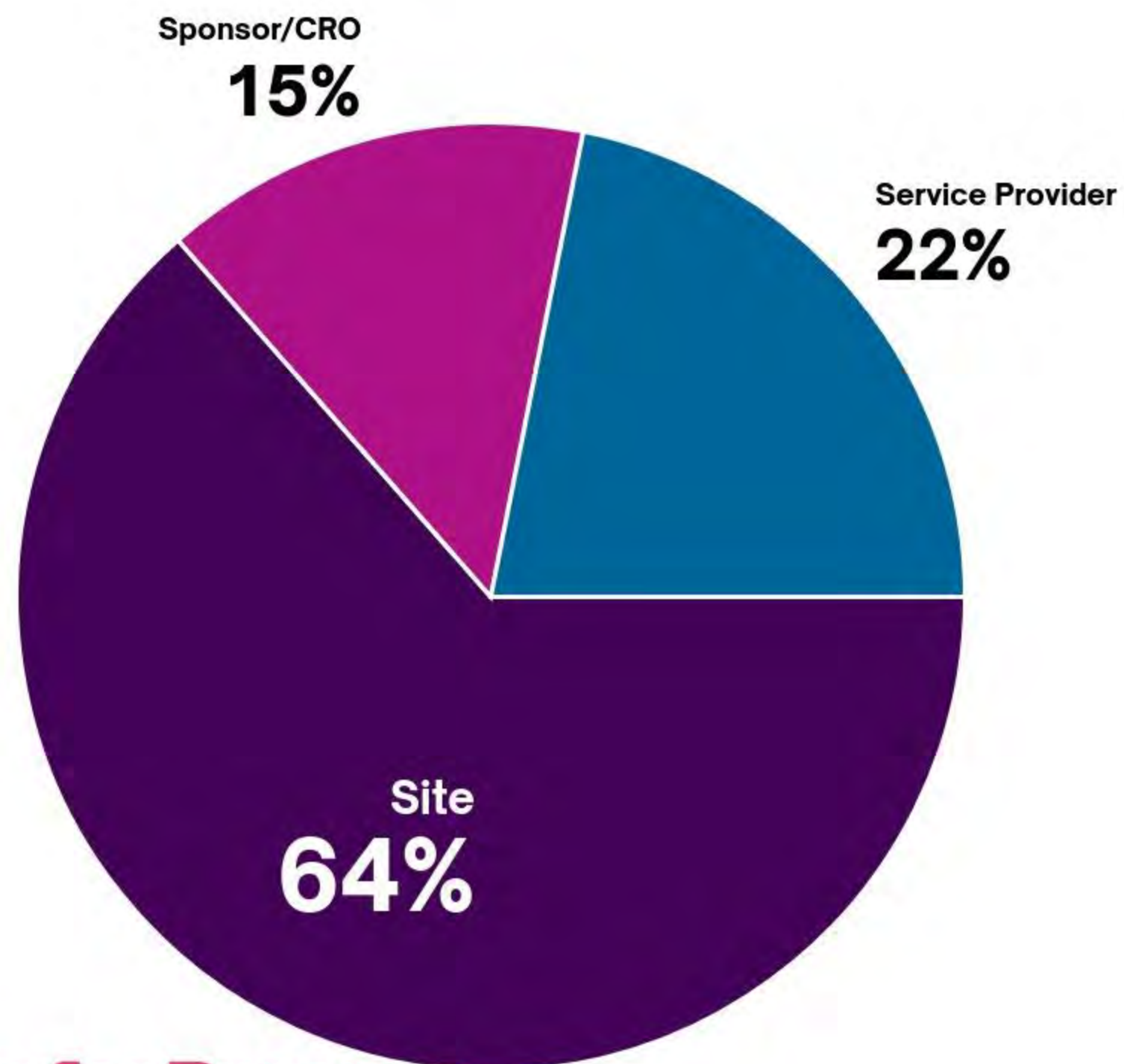
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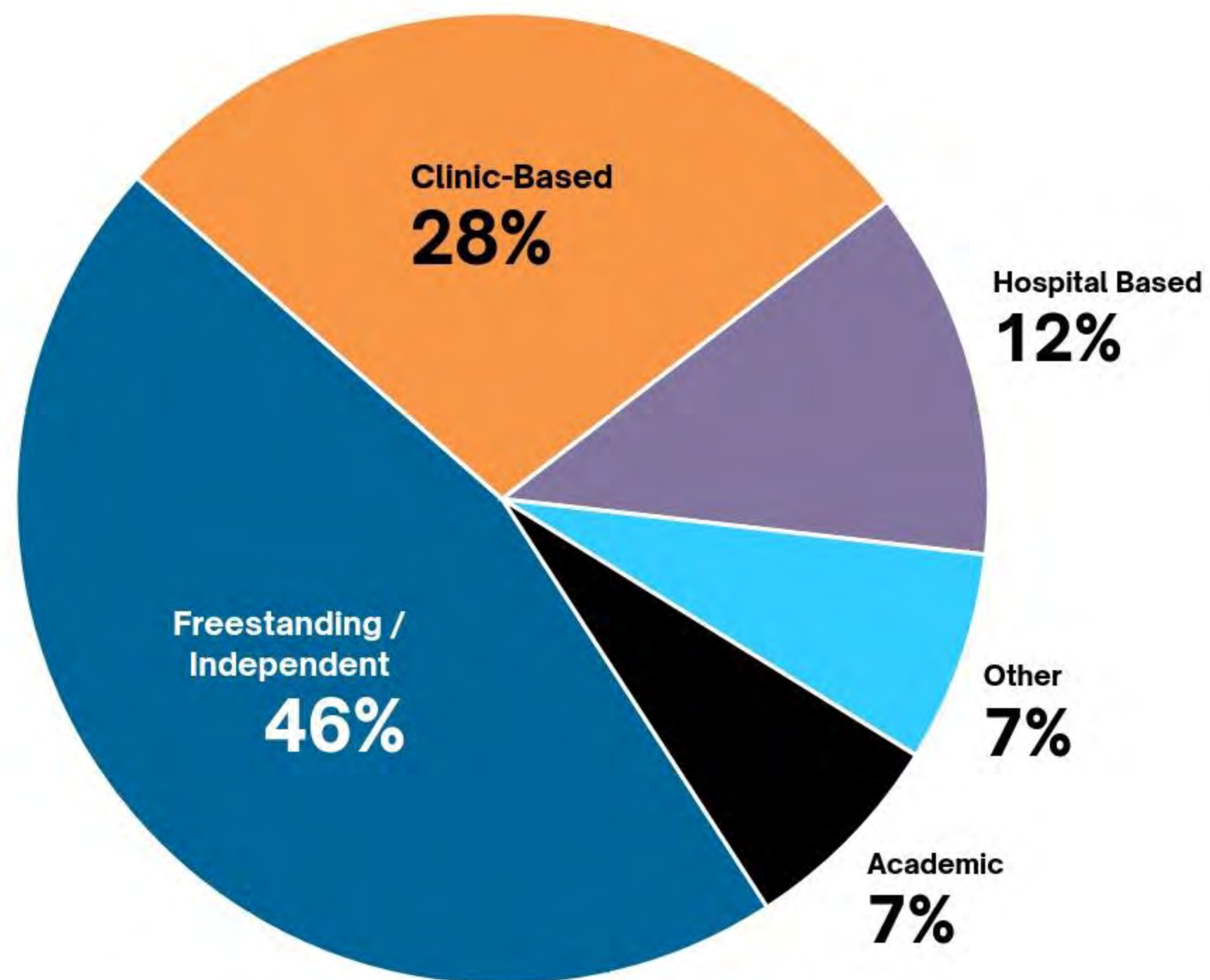
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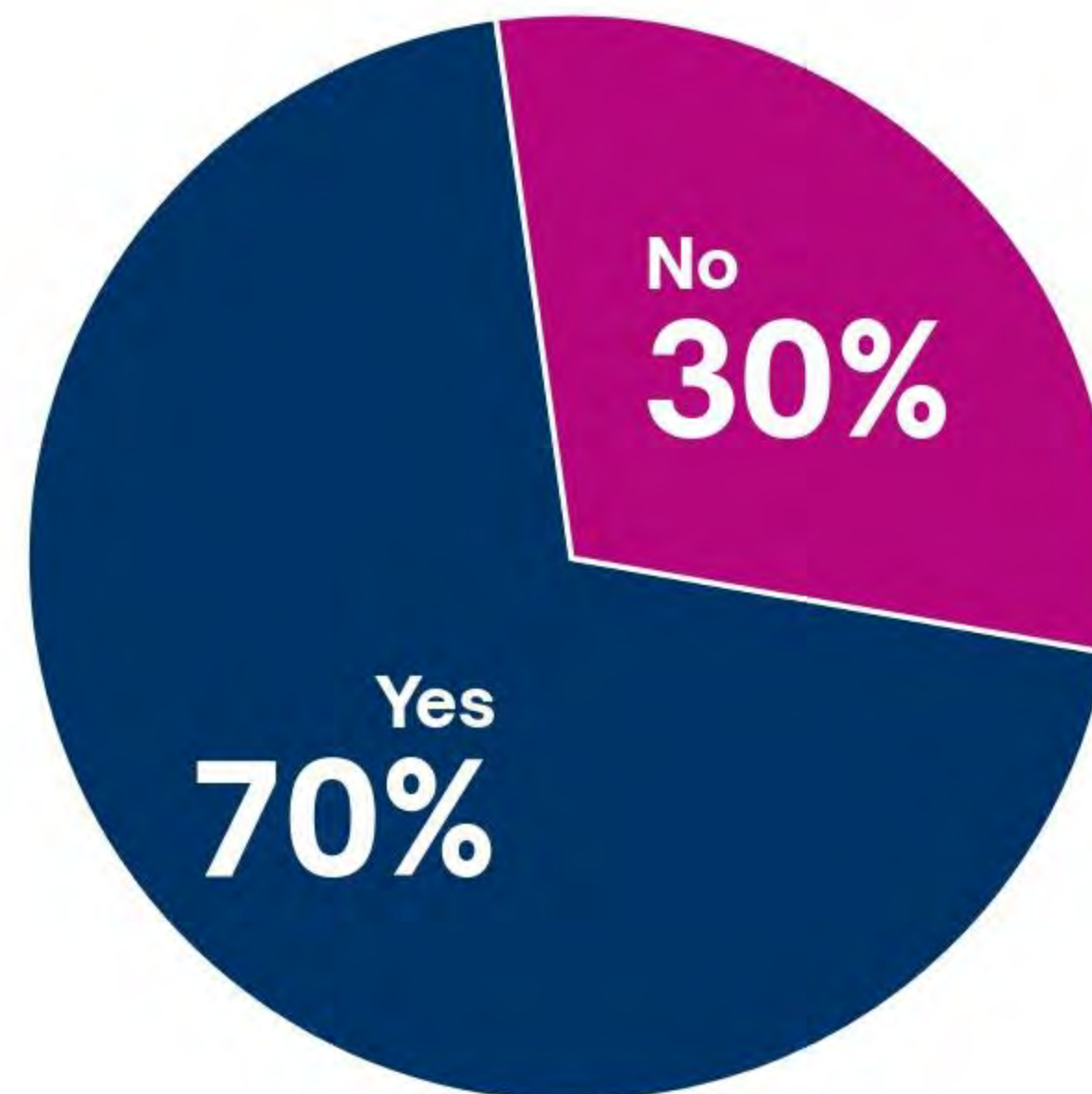
Survey Participants



Site Type



Part of a Network



Section 1

Site Perspectives

Are Sites *Aware* of Their Country's Regulatory Guidance for Diverse Trial Enrollment?

1 Yes - 79%



A horizontal bar chart with three bars of increasing length, each representing a different level of awareness. The first bar is solid purple and represents 'Yes' at 79%. The second bar is white with a purple outline and represents 'Yes, But Unsure What It Entails' at 14%. The third bar is also white with a purple outline and represents 'No' at 3%. Each bar has a 3D effect with a black shadow on its left side.

Response	Percentage
1 Yes	79%
2 Yes, But Unsure What It Entails	14%
3 No	3%

2 Yes, But Unsure What It Entails - 14%

3 No - 3%

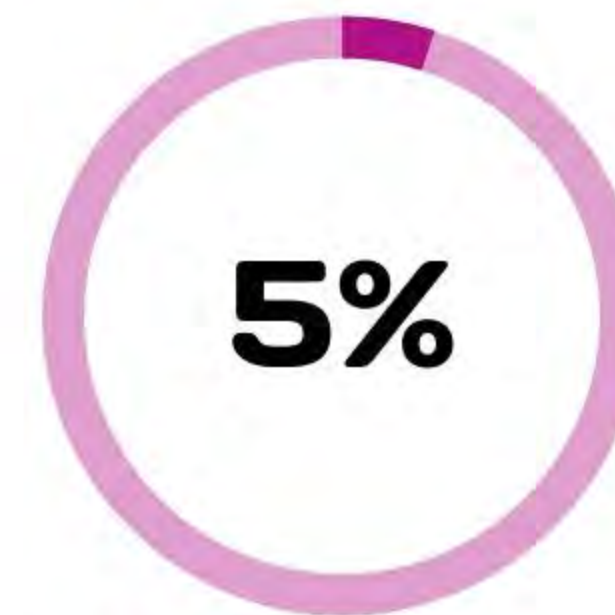
Have Sponsor or CRO Initiatives Around DEI Impacted Site Business & Trial Conduct?



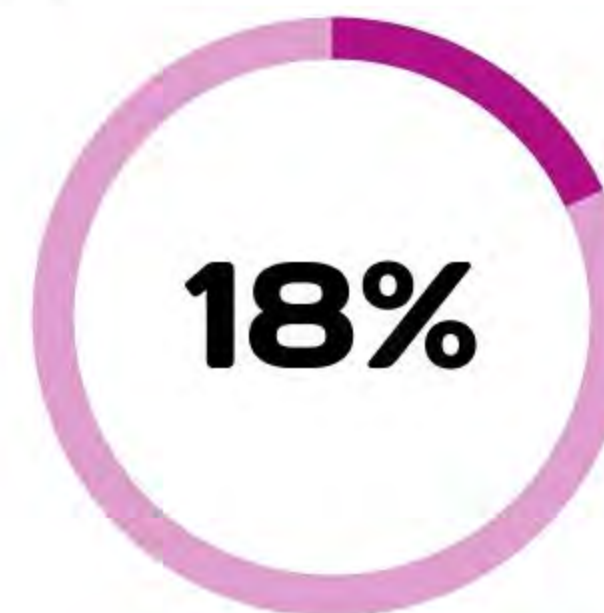
**Yes, Positive
Impact**



No



**Yes, Negative
Impact**



Unsure



**Yes, Positively &
Negatively**

Have Sponsors & CROs Provided Clear Guidance on Expectations for Inclusive Enrollment?

53%



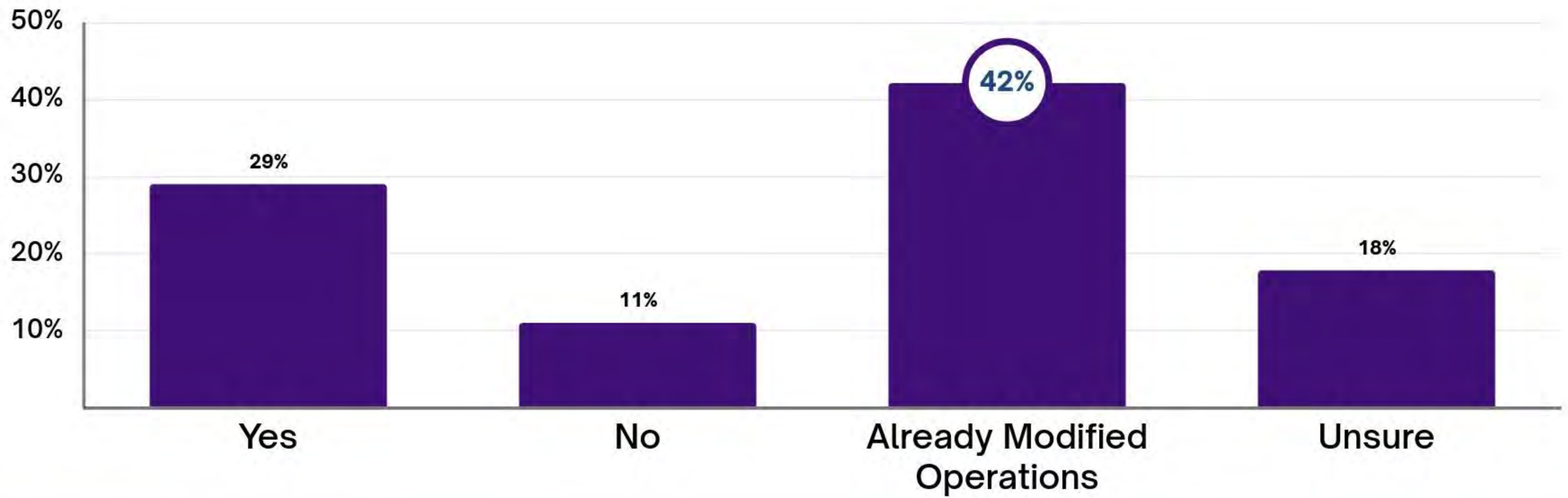
Yes

47%

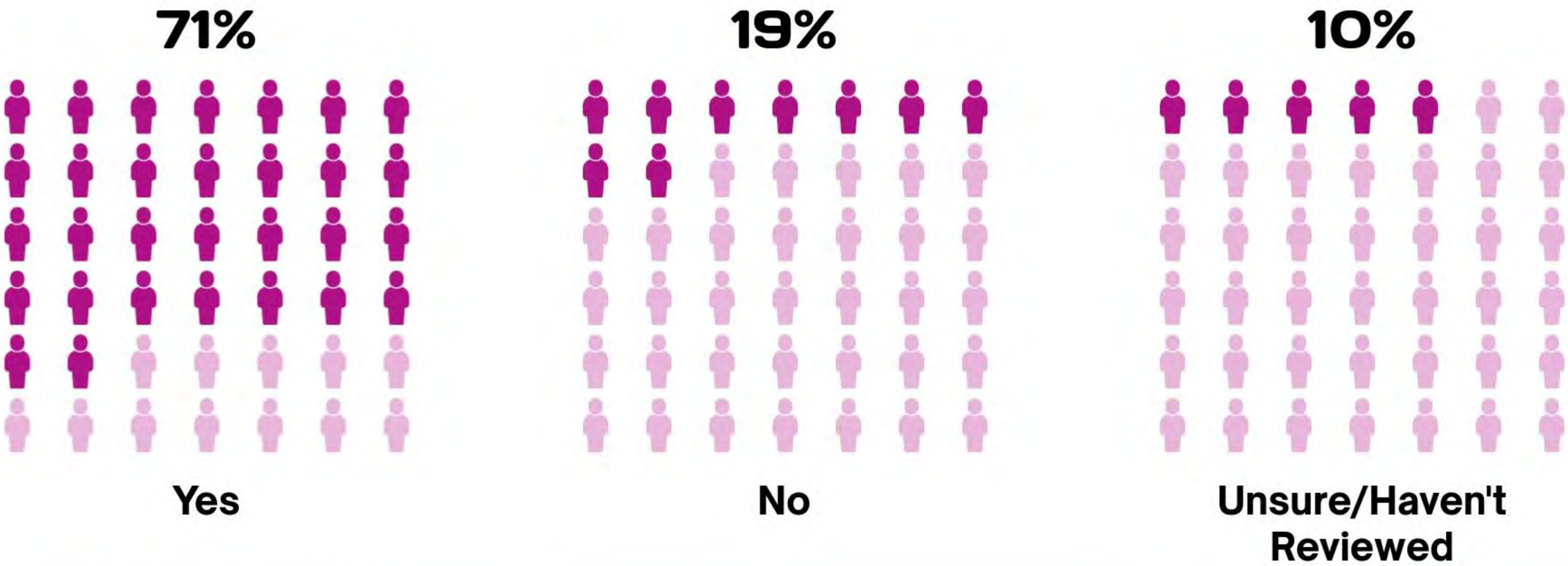


No

Are Sites Planning to Modify Their Business & Operations to Address Diversity-related Trial Requirements?



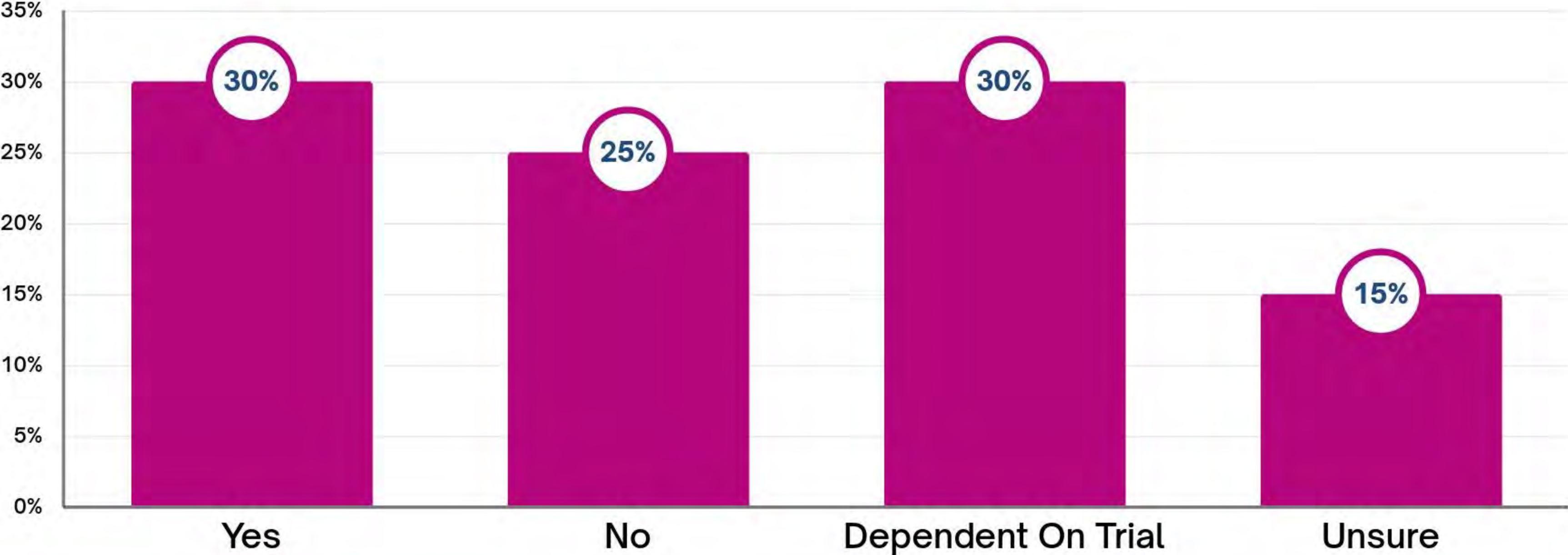
Is Your Site Representing Diverse Populations?



Has Your Site Implemented Diverse Recruitment Plans & Procedures to Support Regulatory Guidances?



Does Your Site Have Support Needed to Meet These Requirements?



Top Requested Items by Sites to Support DEI-Related Activities

Select All That Apply



Educational resources for patients



Trial-specific community engagement support



Trial budget items



Marketing support



Clear requirements in protocols/trial plans

How Often Are Sites Receiving This Support?

Frequently Received



Patient Education Resources



Trial Budget Items



Clear Diversity Requirements in Protocols

Rarely or Never Received



Community Engagement (Non-Trial Specific)



Community Engagement (Trial-Specific)



Marketing Support

Do You Find Sponsor/CRO-Provided Education or Community Engagement Valuable?



How Can SCRS Support Sites' Abilities to Enroll & Engage Diverse Populations?

1

Tools and resources to develop plans or procedures

2

Educational resources

3

Data and benchmarking information

4

Self-assessment tools for identifying our performance needs

Recap

1

Top priority: Educational resources that are funded and valuable

2

Sites continue to increase awareness of requirements and guidance continues to become more clear

3

Most sites that responded are doing well in this area, but support remains mixed

Section 2

Technology

Are Sites Using Technology to Recruit & Enroll Diverse Patients?

19% Yes

Find Them Helpful

10% Yes

**Do Not Find Them
Helpful**

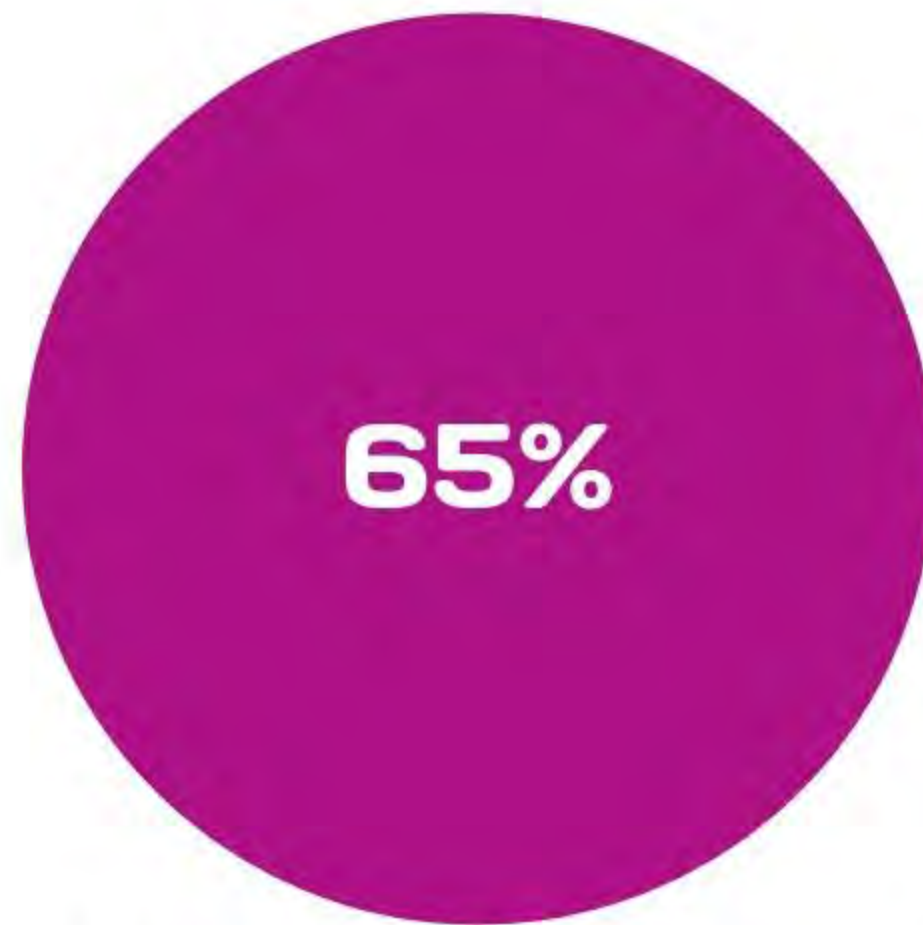
65% No

**Open to / Planning
to Use**

6% No

No Plans to Use

Which Technology Solutions Have Sites Used to Recruit & Enroll Diverse Patients?



EMR database survey



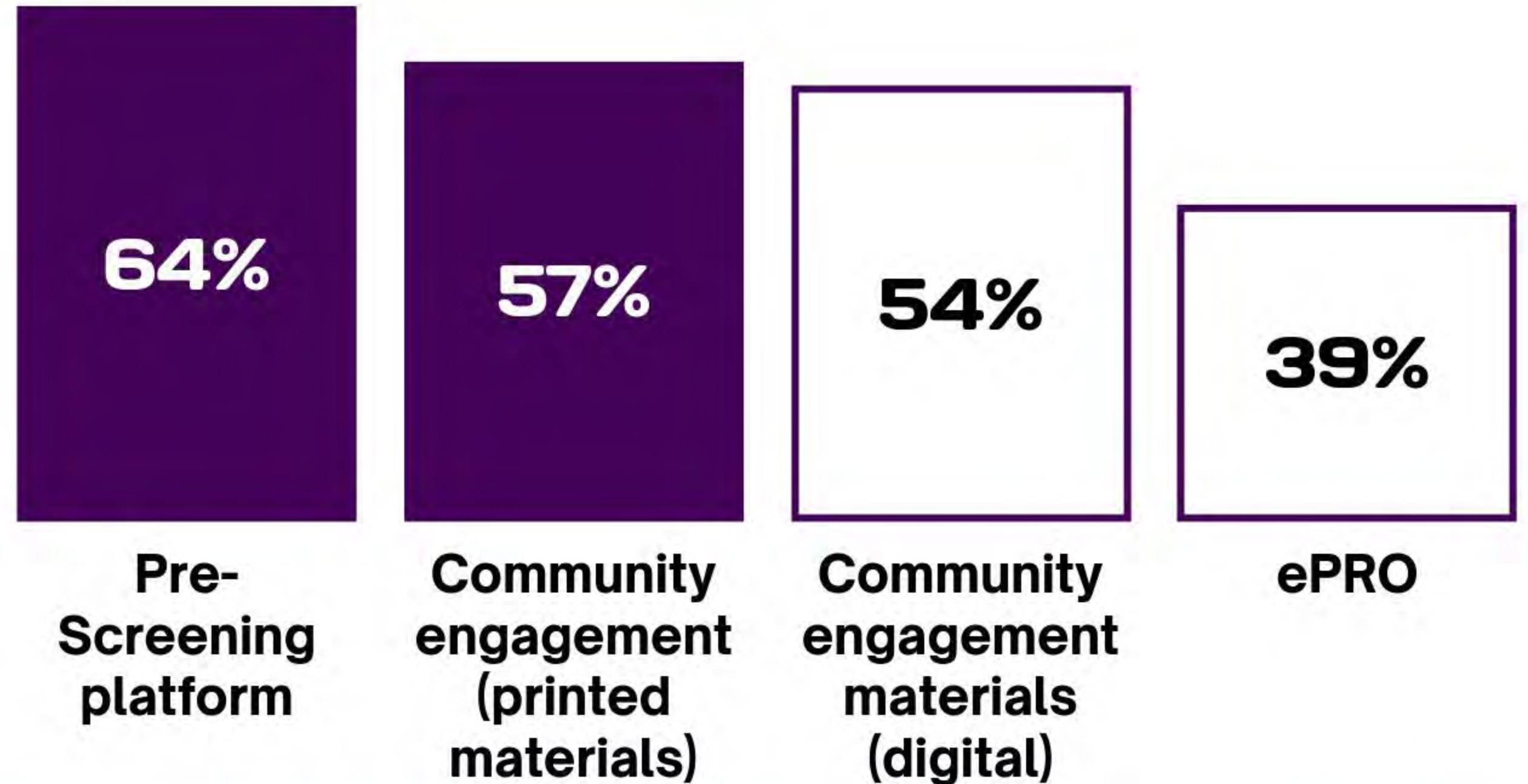
**Patient matching
services**



**Patient matching
software**

Top Tools Helping With Patient Retention

Reported by Sites



How Many of Your Trial Protocol-related Tools & Materials Contain Preclusive Language?



None



Less than half



About half



More than half

Have You Implemented Technology Solutions to Recruit & Enroll Diverse Patients?

Answered by Sponsors & CROs

36%

Yes, and they have helped

33%

No, but we plan to

14%

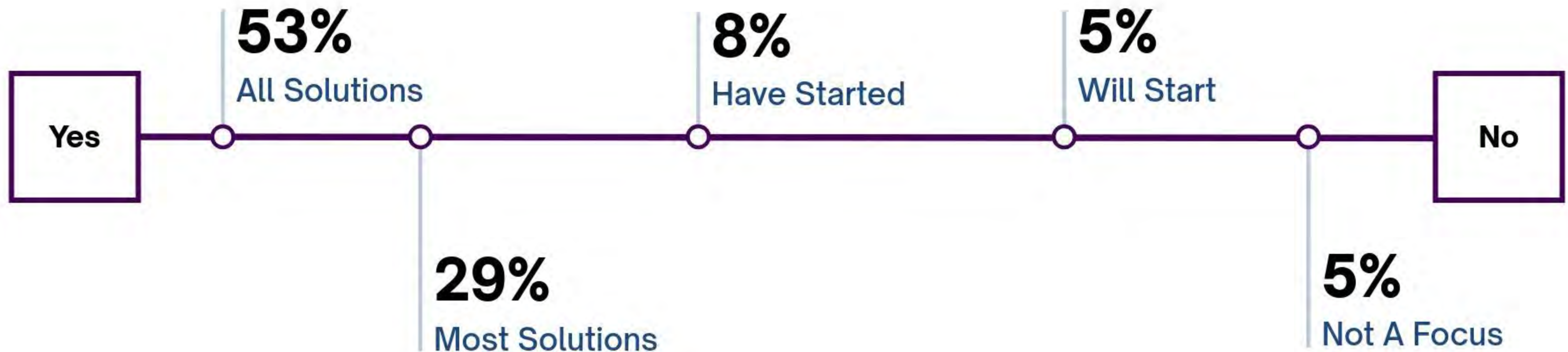
Yes, and unsure if they have helped

17%

No, and no plans to

Are Your Solutions Designed with Diversity, Equity, and Inclusion in Mind?

Answered by Service Providers



Recap

1

Most sites are open to using tech to support their patient recruitment efforts

2

Prescreening and EMR review – internal based practices – are driving recruitment efforts at sites

3

Shift around technology that seems to actually be helping, better aligning with expectations



Oliver Patch Project





Partner for Progress
INNOVATE FOR IMPACT



SCRS

Society for Clinical Research Sites

Our Voice | Our Community | Your Success