

Advocacy In Action: Integrating Patient Support Into Site Operations

Oncology Site Solutions SummitSM

SPEAKERS



Alicia Staley
Chief Patient Officer
Medidata



Brian Burkhardt
Executive Director & Co-
Founder
Oliver Patch Project



Tiah Tomlin-Harris
Co-Founder
My Style Matters Inc.



Robert Boyd
Executive Director
Atlanta Cancer Care
Foundation

FACULTY DISCLOSURE

In compliance with ACCME Guidelines, we hereby declare:

We do not have financial or other relationships with the manufacturer(s) of any commercial services(s) discussed in this educational activity.

Robert Boyd, Executive Director, Atlanta Cancer Care Foundation
Brian Burkhardt, Executive Director/Non-Profit, Oliver Patch Project
Tiah Tomlin-Harris, Co-Founder, My Style Matters, Inc.
Alicia C. Staley, MBA, Chief Patient Officer, Medidata



Criteria for AWARDING CONTACT HOURS

Applicants must be present during the “live” event, contact hours are not issued for recordings

Applicants must attend the activity the whole time, missing no more than ten minutes of the activity

Applicants must complete the post-meeting survey with a score of at least 70%

Applicants must complete the post meeting survey evaluation questions

Society for Clinical Research Sites, Inc. is accredited as a provider of nursing continuing professional development by the American Nurses Credentialing Center’s Commission on Accreditation



Oliver Patch Project



- **Warrior to Warrior Garment Program** •

Free national program providing jackets and totes to any child or teen in active treatment.

- **Patches of Positivity** •

A free national program offering encouraging patches to children and teens in treatment, as well as their siblings.

- **National Patch Day** •

A free, year-round national support program for children, teens, and young adults facing physical illness, mental health challenges, or participating in a clinical trial.

- **Warrior to Warrior Patch Program (Global)** •

A meaningful "give a patch, take a patch, send a patch" initiative honoring both military service members and young cancer warriors uniting two communities through shared strength and support.

- **Patch Support “Retention” Program (Global)** •

An industry-funded program providing personalized patch-based encouragement to children and teens participating in any pediatric clinical trial.

- **Sprinkle Room** •

A creative arts community space designed for immunocompromised pediatric patients and their families. This clean, safe environment fosters creativity, connection, and joy.





OUR FOUNDER



**My Style
Matters**

Tiah Tomlin-Harris, MS, a 2x triple-negative breast cancer survivor, is a passionate advocate for health equity and education. As a cancer coach, breast health educator, and activist, she has worked extensively to address health disparities, focusing on the well-being of Black women. Tiah is educating, motivating, and activating people to move from awareness to taking action with their breast health.

As a Black woman who battled breast cancer at a young age, I understand the fears, challenges, and feelings of loneliness that come with a breast cancer diagnosis. That's why I dedicate myself to advocating for and educating generations of women of my color about breast cancer, our risks, and how to take action—through healthy lifestyles, food, safe products, and a wealth of information to empower us all.

-Tiah Tomlin-Harris



@TiahTomlinHarris





My Style Matters

WHAT WE DO

My Style Matters is dedicated to helping improve health outcomes and overall well-being of individuals who are disproportionately impacted by breast cancer through **Healthy Living Experiences, Education, Resources, and Support.**



H - HEALTHY LIVING EXPERIENCES

- Restore H.O.P.E Wellness Retreats
- H.E.R. Support
- Hey Girl, Hey! Parties
- HERitage Health Experience



E - EDUCATION

- Breast Health Matters
- SafHER Beauty Workshop
- Food for Life
- HER Support
- Advocacy & Outreach



R - RESOURCE

- Kick Can't-cer Care Kits
- Financial Assistance
- Food 2 Fight Boxes
- Coaching and Navigation



S - SUPPORT

- My Breast Years Ahead (MBYA) Sisterhood
- BLK GRL Metatribe (BGMs)

Partner for Progress
INNOVATE FOR IMPACT

GET TIED TO THE CAUSE **Connect** with US

TAKE ACTION and support our efforts to end disparities while helping people live healthier.

INVITE US TO SPEAK | HOST A PARTY OR A WORKSHOP |
VOLUNTEER | SPREAD THE WORD | ATTEND OUR EVENTS |
FUNDRAISE | DONATE

Scan the QR code to learn more about our programs and events.



@MyStyleMatters
info@mystylematters.org



My Style Matters





2024 ANNUAL REPORT

Atlanta Cancer Care Foundation, Inc

March 16, 2025

The Atlanta Cancer Care Foundation is a 501(c)(3) non-profit organization, serving cancer patients and their loved ones in the 17 county Metro Atlanta area.





AOCF ASSISTANCE IS FAST

Once a patient's application is approved, we can process the grant award in just 1 to 2 days.



AOCF ASSISTANCE IS FLEXIBLE

Assistance is not limited by the type of cancer a patient has, the type of expenses they need help with, or the doctors and facilities they are seeing.



AOCF ASSISTANCE IS COMPASSIONATE

Program social workers and staff specialize in oncological issues and know that sometimes what a patient needs most is to know that they are not alone.



Oncology

Site Solutions Summit™

