SCRS WEST

CLINICAL TECH & INNOVATION

Site Solutions Summit™

Society for Clinical Research Sites

Who Will Win?

SCRS West Tech & Innovation Summit

greenphire®

Optimizing Study Startup

Budgeting & FMV Benchmarking

Jim Tolley
Director, Site Payments & Budgeting

Greenphire Solutions Portfolio

Budgeting with Investigator FMV

Build accurate budgets & negotiate faster

Budgeting Challenges for Sites

Lack of Market Data

Sites rely on their own historical data and/or incomplete data to begin negotiations.

Delayed Negotiations

Sites struggle to justify their costs, which results in longer negotiation cycle times and lower negotiated costs.

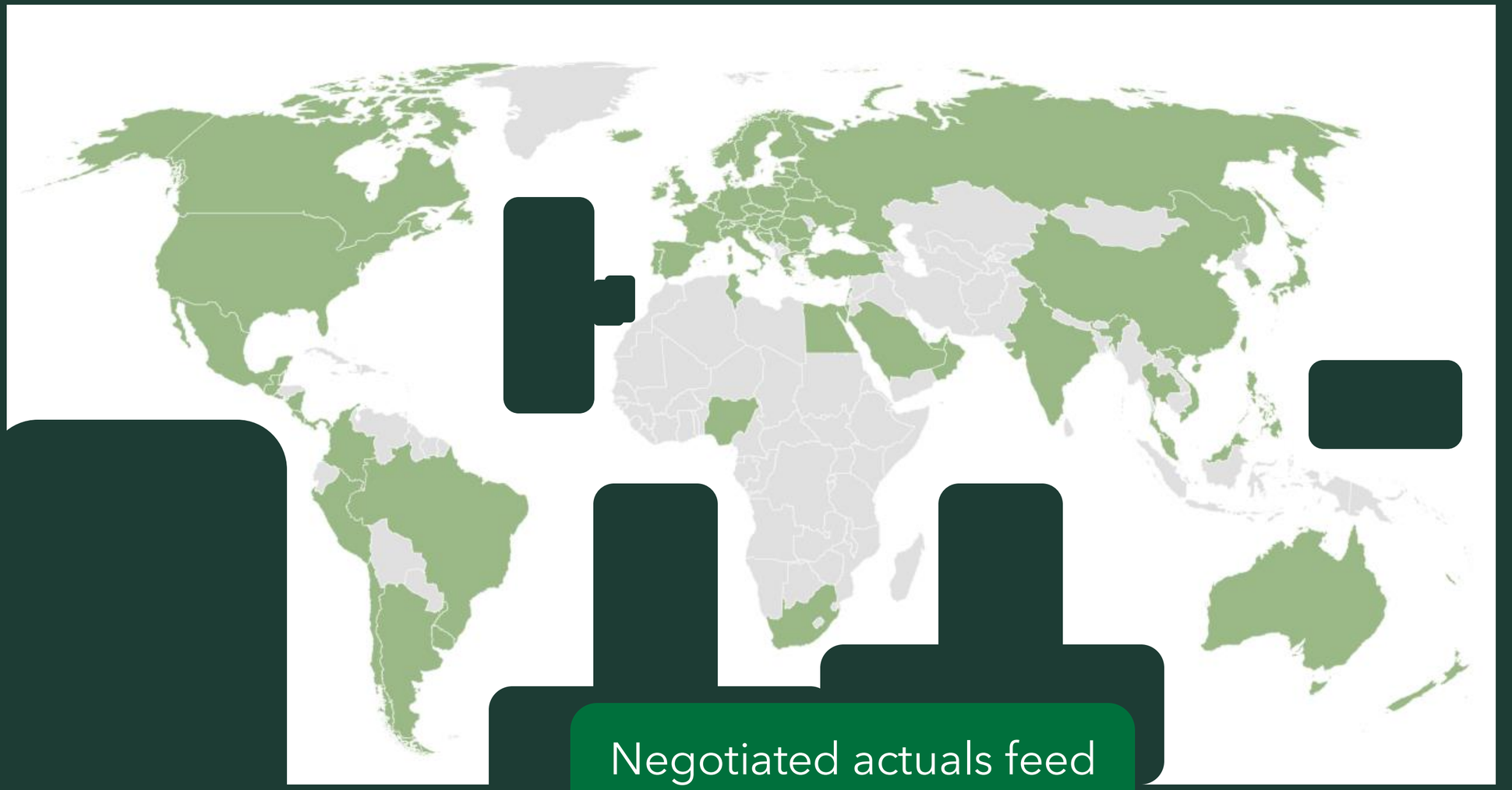
Site Payment Experience

75+
Countries

180+
Sponsors/CROs

75k+
Payees (48k OUS)

$5B+
Site Payments



Negotiated actuals feed our FMV database

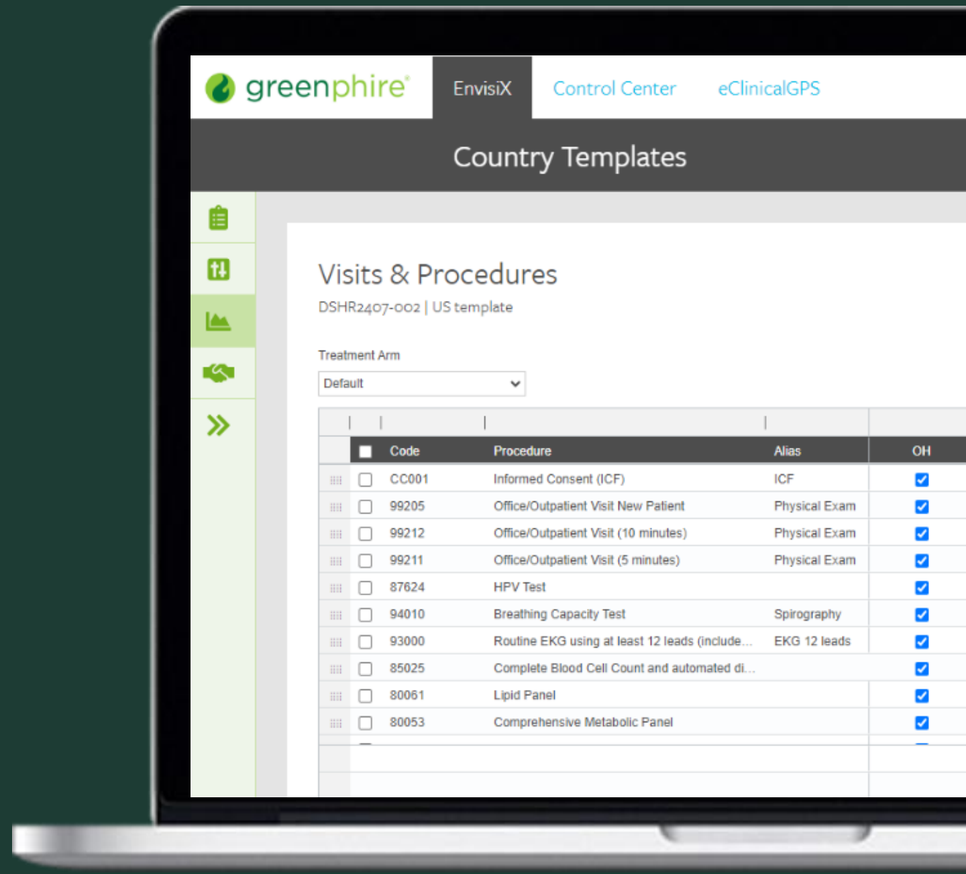
Greenphire Site Payments FMV

Improve budget accuracy and speed up negotiations

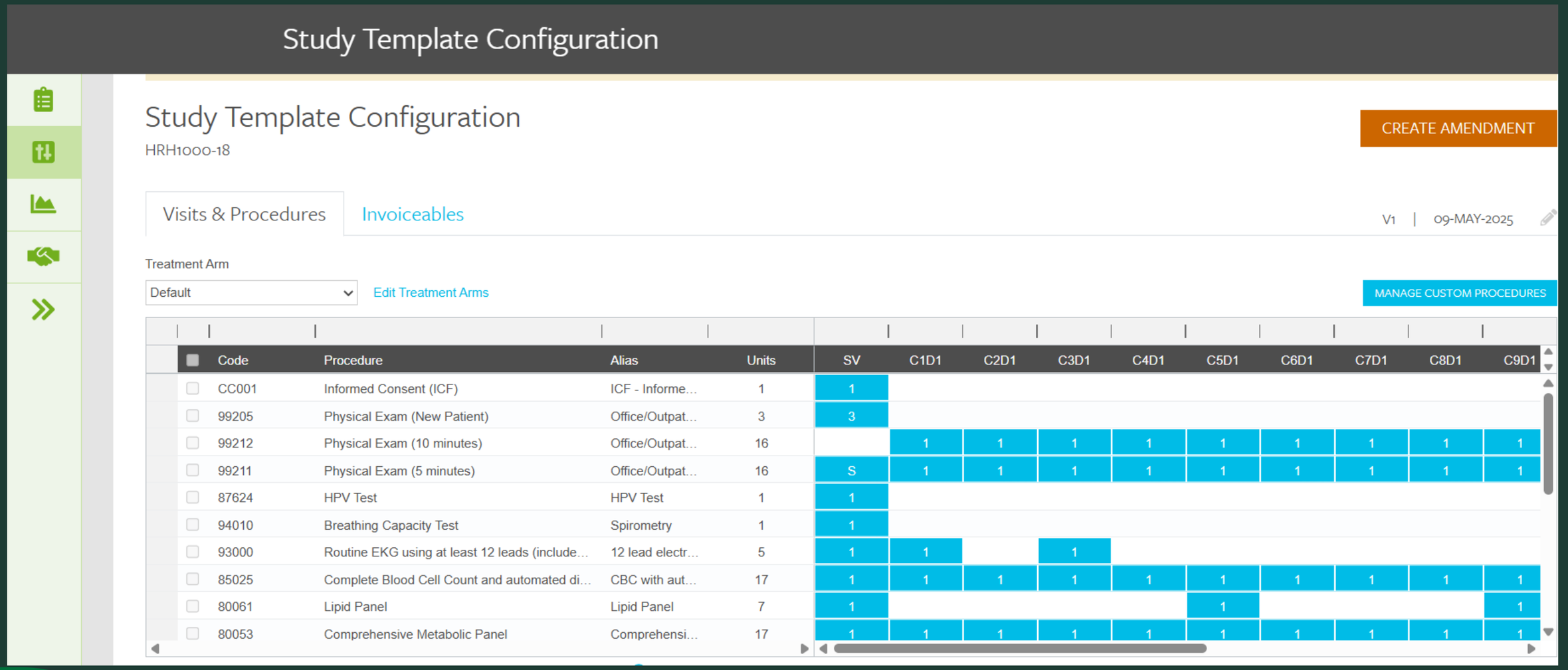
Quarterly Updated Global Data
Automated quarterly update of global FMV, segmented by Country and Code

Real-World Contracted Rates
Includes data from original contracted rates & all subsequent amendments

Comprehensive Code Coverage
CPT Codes and 250+ Proprietary codes to account for Admin Fees, Hourly Rates, ICF, etc.

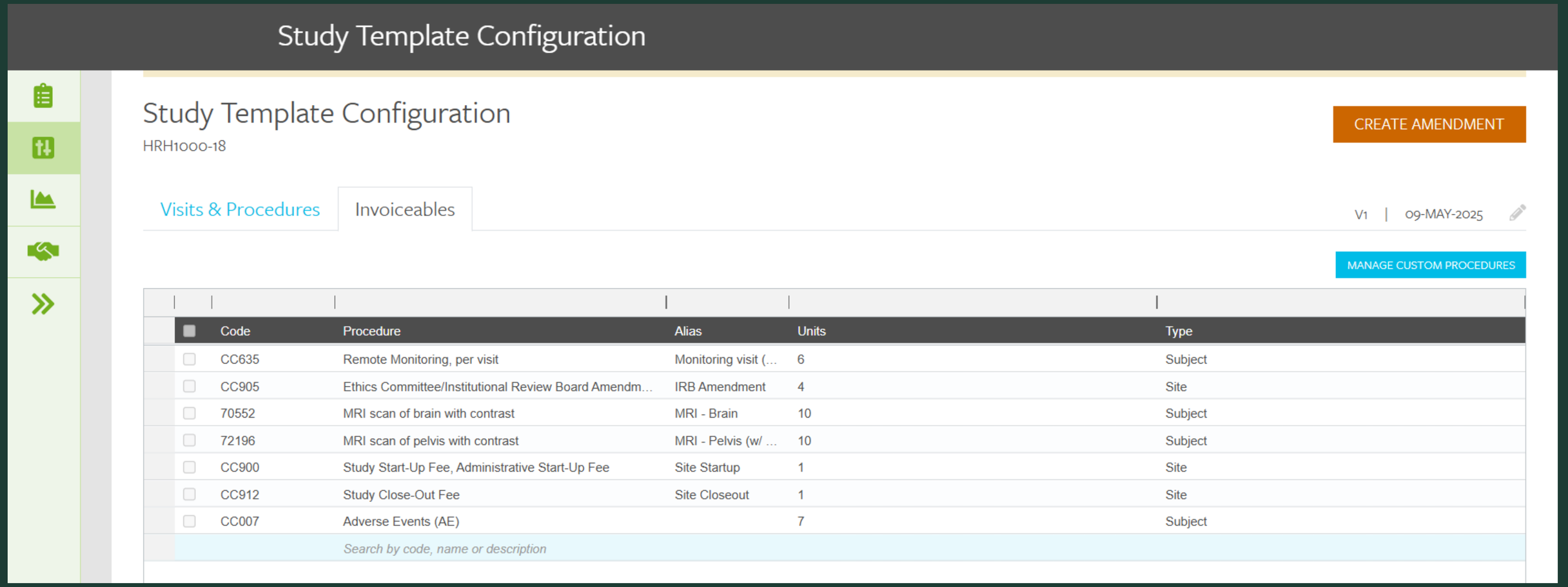


Visits & Procedures



Code	Procedure	Alias	Units	SV	C1D1	C2D1	C3D1	C4D1	C5D1	C6D1	C7D1	C8D1	C9D1
CC001	Informed Consent (ICF)	ICF - Informe…	1	1									
99205	Physical Exam (New Patient)	Office/Outpat…	3	3									
99212	Physical Exam (10 minutes)	Office/Outpat…	16		1	1	1	1	1	1	1	1	1
99211	Physical Exam (5 minutes)	Office/Outpat…	16	S	1	1	1	1	1	1	1	1	1
87624	HPV Test	HPV Test	1	1									
94010	Breathing Capacity Test	Spirometry	1	1									
93000	Routine EKG using at least 12 leads (include…	12 lead electr…	5	1	1		1						
85025	Complete Blood Cell Count and automated di…	CBC with aut…	17	1	1	1	1	1	1	1	1	1	1
80061	Lipid Panel	Lipid Panel	7	1					1				1
80053	Comprehensive Metabolic Panel	Comprehensi…	17	1	1	1	1	1	1	1	1	1	1

Invoiceables



Applying Data

Country Templates

Treatment Arm

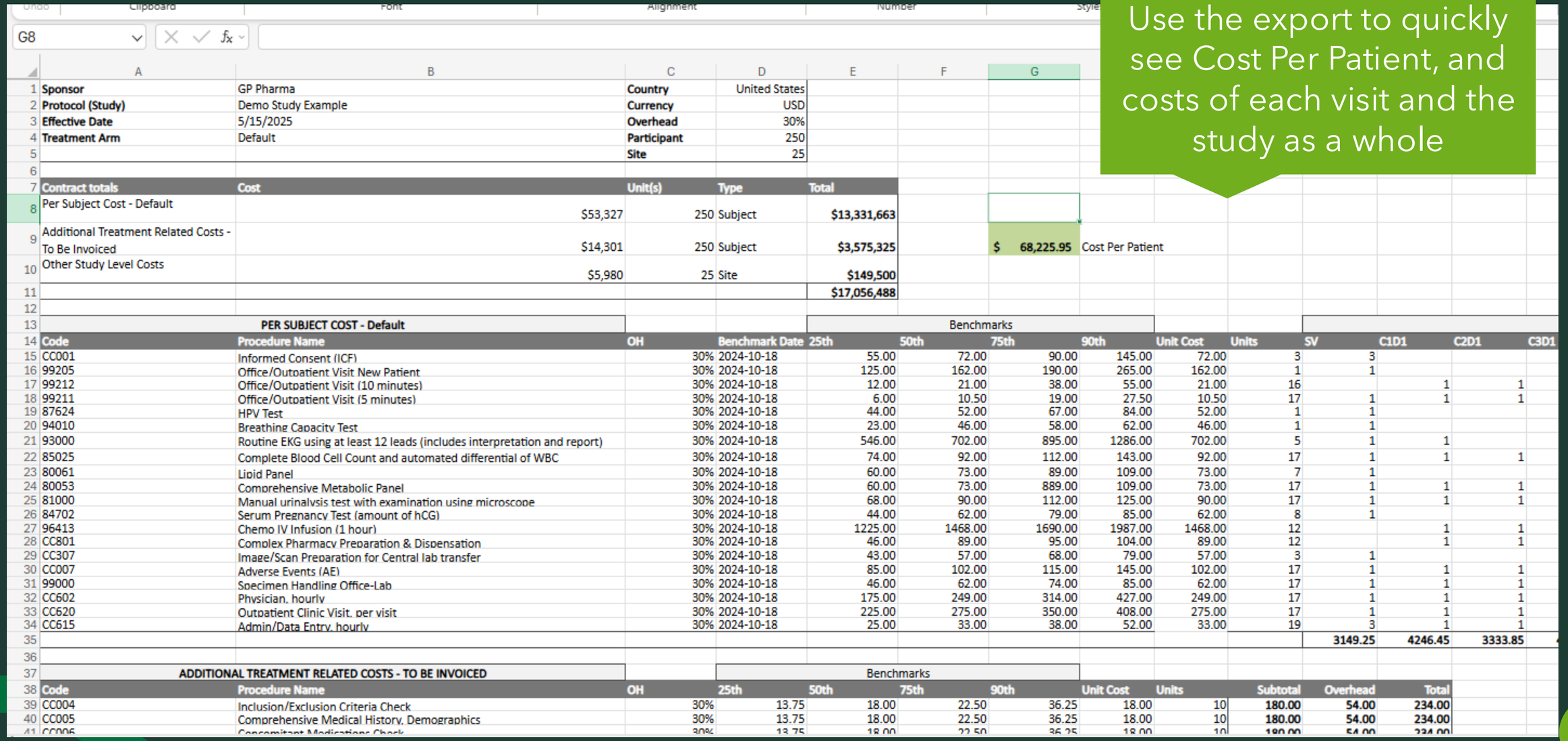
Default

V1.0 | 07-MAY-2025 | Effective: 07-MAY-2025 Update FMV MANAGE CUSTOM PROCEDURES

Code	Procedure	Alias	OH	Benchmark ...	25th	50th	75th	90th	Unit Cost	Max	Units	SV	C1D1	C2D1	C3D1
CC001	Informed Consent (ICF)	ICF -...	✓	07-MAY-2025	25.00	50.00	75.00	90.00	50.00	75.00	1	1			
99205	Physical Exam (New Patient)	Offic...	✓	07-MAY-2025	25.00	50.00	75.00	90.00	50.00	75.00	1	1			
99212	Physical Exam (10 minutes)	Offic...	✓	07-MAY-2025	25.00	50.00	75.00	90.00	50.00	75.00	16		1	1	1
99211	Physical Exam (5 minutes)	Offic...	✓	07-MAY-2025	25.00	50.00	75.00	90.00	50.00	75.00	17	1	1	1	1
87624	HPV Test	HPV ...	✓	07-MAY-2025	25.00	50.00	75.00	90.00	50.00	75.00	1	1			
94010	Breathing Capacity Test	Spiro...	✓	07-MAY-2025	25.00	50.00	75.00	90.00	50.00	75.00	1	1			
93000	Routine EKG using at least 12 lead...	12 le...	✓	07-MAY-2025	25.00	50.00	75.00	90.00	50.00	75.00	4	S	1		1
85025	Complete Blood Cell Count and aut...	CBC ...	✓	07-MAY-2025	25.00	50.00	75.00	90.00	50.00	75.00	17	1	1	1	1
											Baseline Total (50th perc...	1147.50	877.50	810.00	945.00
											Max Total (75th percentile)	1721.25	1316.25	1215.00	1417.50

Totals per visit including baseline and maximum

Actionable Export to Begin Negotiations



Sponsor	GP Pharma	**Country**	United States			
Protocol (Study)	Demo Study Example	**Currency**	USD			
Effective Date	5/15/2025	**Overhead**	30%			
Treatment Arm	Default	**Participant**	250			
		Site	25			

Contract totals	Cost	Unit(s)	Type	Total
Per Subject Cost - Default	$53,327	250	Subject	**$13,331,663**
Additional Treatment Related Costs - To Be Invoiced	$14,301	250	Subject	**$3,575,325**
Other Study Level Costs	$5,980	25	Site	**$149,500**
				$17,056,488

$ 68,225.95 Cost Per Patient

PER SUBJECT COST - Default

Code	Procedure Name	OH	Benchmark Date	Benchmarks 25th	50th	75th	90th	Unit Cost	Units	SV	C1D1	C2D1	C3D1
CC001	Informed Consent (ICF)	30%	2024-10-18	55.00	72.00	90.00	145.00	72.00	3	3			
99205	Office/Outpatient Visit New Patient	30%	2024-10-18	125.00	162.00	190.00	265.00	162.00	1	1			
99212	Office/Outpatient Visit (10 minutes)	30%	2024-10-18	12.00	21.00	38.00	55.00	21.00	16		1	1	
99211	Office/Outpatient Visit (5 minutes)	30%	2024-10-18	6.00	10.50	19.00	27.50	10.50	17	1	1	1	
87624	HPV Test	30%	2024-10-18	44.00	52.00	67.00	84.00	52.00	1	1			
94010	Breathing Capacity Test	30%	2024-10-18	23.00	46.00	58.00	62.00	46.00	1	1			
93000	Routine EKG using at least 12 leads (includes interpretation and report)	30%	2024-10-18	546.00	702.00	895.00	1286.00	702.00	5	1	1		
85025	Complete Blood Cell Count and automated differential of WBC	30%	2024-10-18	74.00	92.00	112.00	143.00	92.00	17	1	1	1	
80061	Lipid Panel	30%	2024-10-18	60.00	73.00	89.00	109.00	73.00	7	1			
80053	Comprehensive Metabolic Panel	30%	2024-10-18	60.00	73.00	889.00	109.00	73.00	17	1	1	1	
81000	Manual urinalysis test with examination using microscope	30%	2024-10-18	68.00	90.00	112.00	125.00	90.00	17	1	1	1	
84702	Serum Pregnancy Test (amount of hCG)	30%	2024-10-18	44.00	62.00	79.00	85.00	62.00	8	1			
96413	Chemo IV Infusion (1 hour)	30%	2024-10-18	1225.00	1468.00	1690.00	1987.00	1468.00	12		1	1	
CC801	Complex Pharmacy Preparation & Dispensation	30%	2024-10-18	46.00	89.00	95.00	104.00	89.00	12		1	1	
CC307	Image/Scan Preparation for Central lab transfer	30%	2024-10-18	43.00	57.00	68.00	79.00	57.00	3	1			
CC007	Adverse Events (AE)	30%	2024-10-18	85.00	102.00	115.00	145.00	102.00	17	1	1	1	
99000	Specimen Handling Office-Lab	30%	2024-10-18	46.00	62.00	74.00	85.00	62.00	17	1	1	1	
CC602	Physician, hourly	30%	2024-10-18	175.00	249.00	314.00	427.00	249.00	17	1	1	1	
CC620	Outpatient Clinic Visit, per visit	30%	2024-10-18	225.00	275.00	350.00	408.00	275.00	17	1	1	1	
CC615	Admin/Data Entry, hourly	30%	2024-10-18	25.00	33.00	38.00	52.00	33.00	19	3	1	1	
										3149.25	**4246.45**	**3333.85**	

ADDITIONAL TREATMENT RELATED COSTS - TO BE INVOICED

Code	Procedure Name	OH	Benchmarks 25th	50th	75th	90th	Unit Cost	Units	Subtotal	Overhead	Total
CC004	Inclusion/Exclusion Criteria Check	30%	13.75	18.00	22.50	36.25	18.00	10	**180.00**	**54.00**	**234.00**
CC005	Comprehensive Medical History, Demographics	30%	13.75	18.00	22.50	36.25	18.00	10	**180.00**	**54.00**	**234.00**
CC006	Concomitant Medications Check	30%	13.75	18.00	22.50	36.25	18.00	10	**180.00**	**54.00**	**234.00**

Use the export to quickly see Cost Per Patient, and costs of each visit and the study as a whole

greenphire®

Thank you!

SCRS WEST

CLINICAL TECH & INNOVATION

Site Solutions Summit™

The Advantage of a Single eClinical System

Monday, June 2, 2025
10:30 AM – 10:45 AM

Session Speaker

Rick Greenfield, BBA-IS

Founder & Chief Strategy Officer,
RealTime

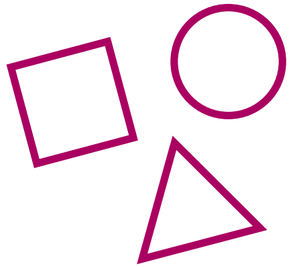
Why a Truly Integrated Platform is a Game Changer

Managing clinical trials can feel overwhelming when systems are disconnected and data are scattered.

In this webinar, we'll explore how a **Site Operations Management System (SOMS)** transforms chaos into streamlined efficiency.

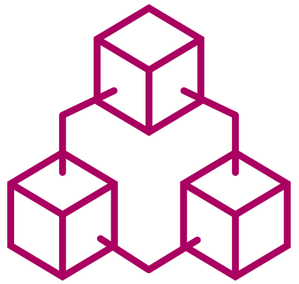
Learn how an integrated platform

Disparate Systems vs All-in-One



Disparate Systems

- Lacks transparency
- Numerous logins, trainings, updates, vendors, etc.
- No cross-functional workflows
- Delayed decision-making



All-in-One

- **Centralized** operations
- A **unified** platform (An IS for ALL)
- **Crossfunctional workflows** bring the organization together.
- **Comprehensive** reporting
- **Faster** decision-making

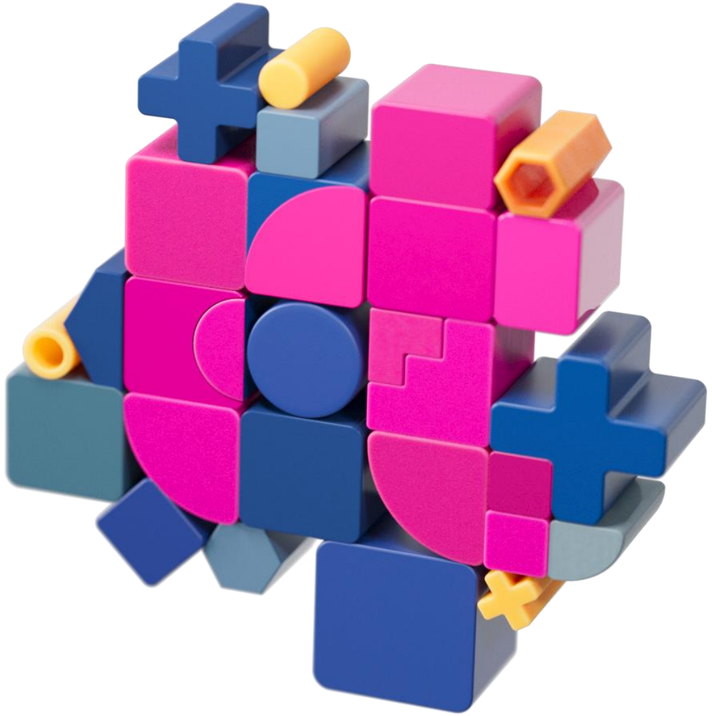
All-in-One System: A Total Package Solution

Increase **Productivity.**

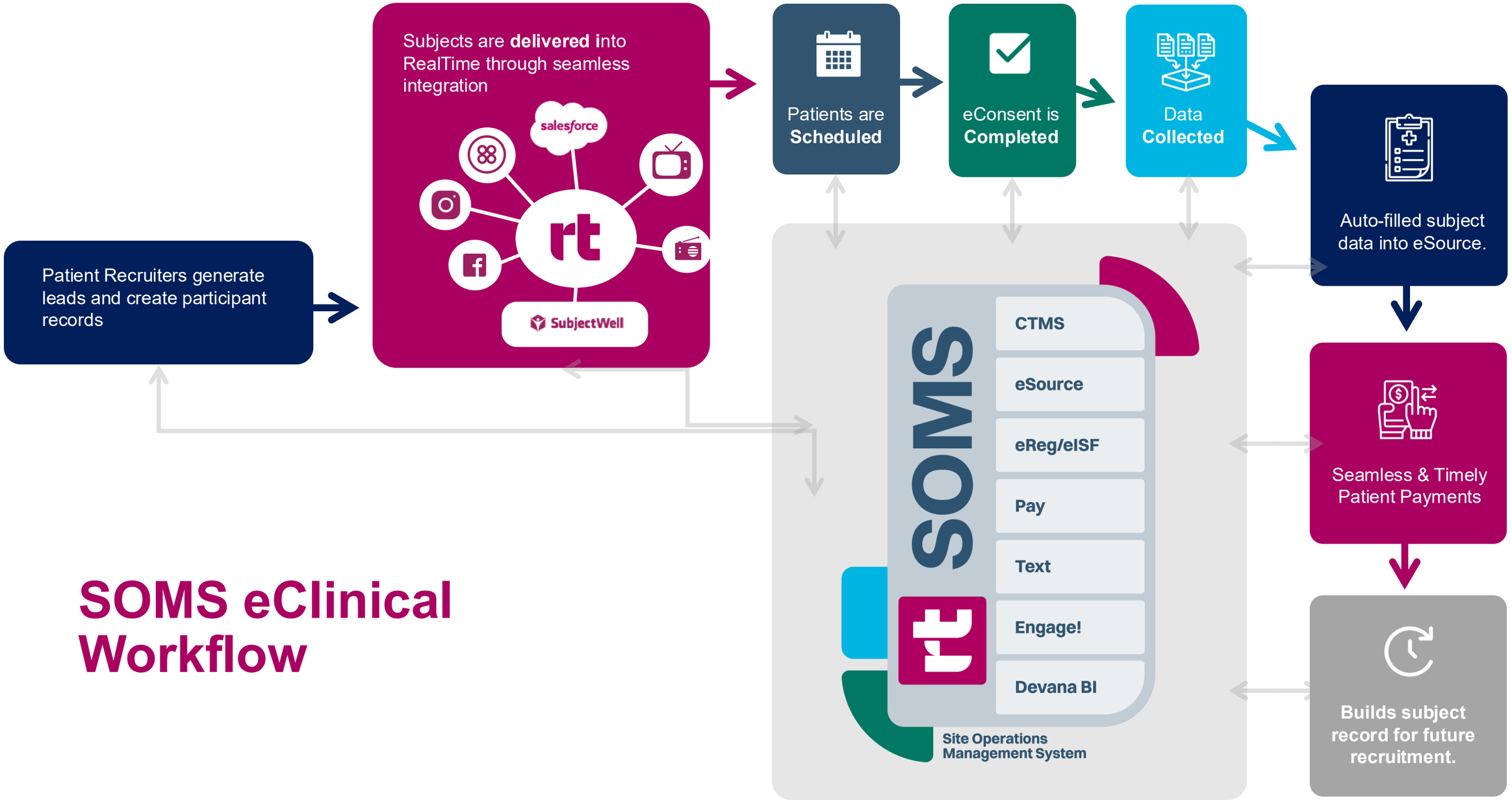
Eliminate Silos.

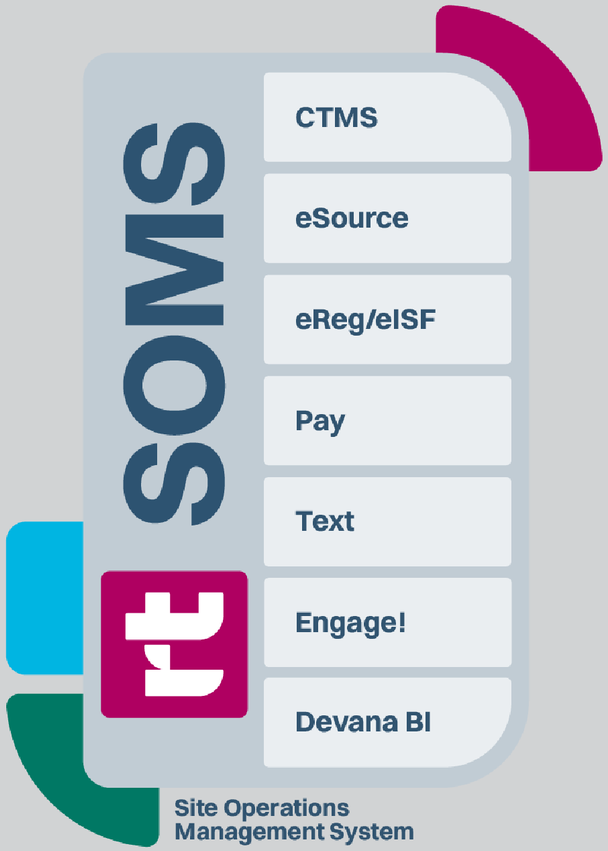
Scale Faster.

Improve **Compliance.**



SOMS eClinical Workflow





Recruitment

- Web Integration
- Meta Integration
- Lead Funnel Management
- Campaign Accounting
- Pre-screening and Scheduling
- Remarketing Activities

Clinical

- Screening/Visit Completion
- eConsent
- Data Collection/Management
- Procedure/Provider Completion
- Query Management
- Stipend Payments

Regulatory

- Regulatory Submissions
- Document Management
- ICF Version Control/Routing

Management

- Staff/Investigator eSignatures
- Monitor Visits/Query Management
- Feasibility Assessment
- Central Site Docs Management
- Staff Visibility/Oversight
- Business Intelligence

Accounting

- Study Progress Tracking
- Participant Satisfaction Review
- Study Visit/Procedure Tracking
- Financial Oversight
- Invoicing/Collections
- Provider Payments

Download on the App Store

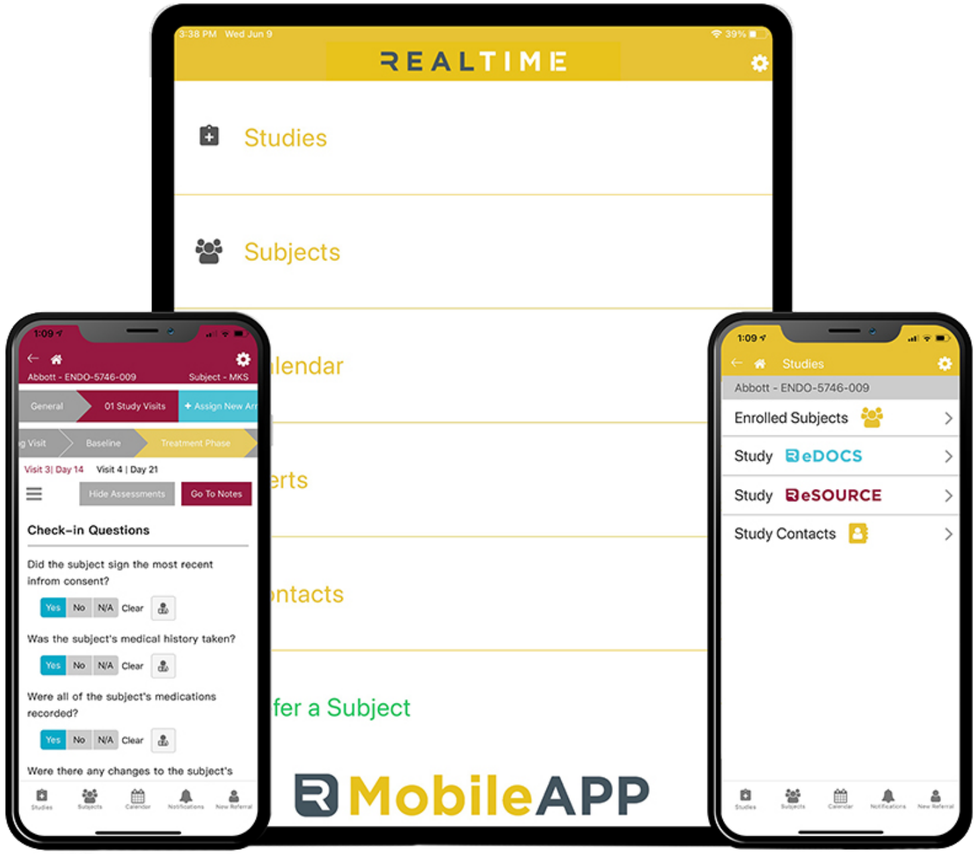
GET IT ON Google Play

Mobile App

Our Mobile App allows for increased efficiency, cellular/4G access to your SOMS, simplified workflows for doctors and staff, Touch and Face ID, and so much more!

Key Features:

- Available on both Android and iOS
- Easy access to studies, patients, and calendars
- Patient referral (CTMS)
- Voice dictation (eSource)
- Camera feature (eSource)
- Fingerprint and Face ID electronic signatures (eDocs and eSource)



Conduct research from **anywhere**!

MyStudyManager™ Participant Portal

Recruitment
Increase your pool of participants with DCT

Engagement
Strengthen connections with participants and improve engagement

Compliance
Mitigate risk

Retention
Decrease participant drop out rates

Revenue/Growth
Improve site profitability

A Single Source of Truth: How Cedar Health Research Increased Patient Recruitment by 160%

Site Profile

Cedar Health Research (CHR) is a private clinical research organization focused on leveraging cutting-edge technology to enhance clinical trial efficiency and patient engagement. CHR is dedicated to advancing medical science while maintaining the highest ethical standards and providing exceptional customer service.

Before RealTime

- Disparate systems and lack of transparency
- Multiple platforms and inefficient collaboration
- Fragmented reporting and manual data reconciliation

After RealTime

- Centralized operations with real-time data access
- One unified platform for better collaboration
- Automated reporting for improved decision-making

The Challenge

As the organization continued to scale, CHR faced challenges in managing clinical trials using multiple, disconnected systems. These disparate platforms created inefficiencies which made it harder to report on key metrics and coordinate between teams, particularly impacting workflows for overall study management and patient recruitment.

The Solution

CHR transitioned to RealTime-SOMS, a complete eClinical solution combining all trial management functions (including CTMS, eSource, eReg, and more) into a single platform to reduce complexity and improve site management. SOMS provided a centralized system where all team members could access the same real-time data, reports, and study updates.

The Results

- 160% increase in patient recruitment
- 98% reduced time to average contact
- 60 hours of time savings in patient recruitment
- Reduced administrative site burden
- Common platform for central and site-based teams

*"The beautiful thing about RealTime is when my operations team and I come in **we can all see the same data**. Reports, budgets – it's all there."*

- MJ Hamersma, Chief of Staff to the CFO, Cedar Health Research

Contact Information

Rick Greenfield, BBA-IS

Founder & Chief Strategy Officer

rgreenfield@realtime-eclinical.com

Visit RealTime at
Booth #21

SCRS WEST

CLINICAL TECH & INNOVATION

Site Solutions Summit™

An industry approach is the only solution to tech overload

But if we build it, will they come?

Vendor partnerships
Coming together to acknowledge and solve the problem

Single sign on
Simplifying access through one site-specific credential

Personalized dashboard
Giving users a starting point for all study activities

Answer:

Yes, thanks to dedicated people in our industry!

Sites and tech partners are settling into One Home

*Metrics since Q4 2024 release demonstrate quick and strong adoption**

30+ systems integrated

3000+ site users registered

1000+ studies added

2000+ systems affiliated to studies

400+ study teammates invited

400+ useful links and tasks added

50+ countries have site user adoption

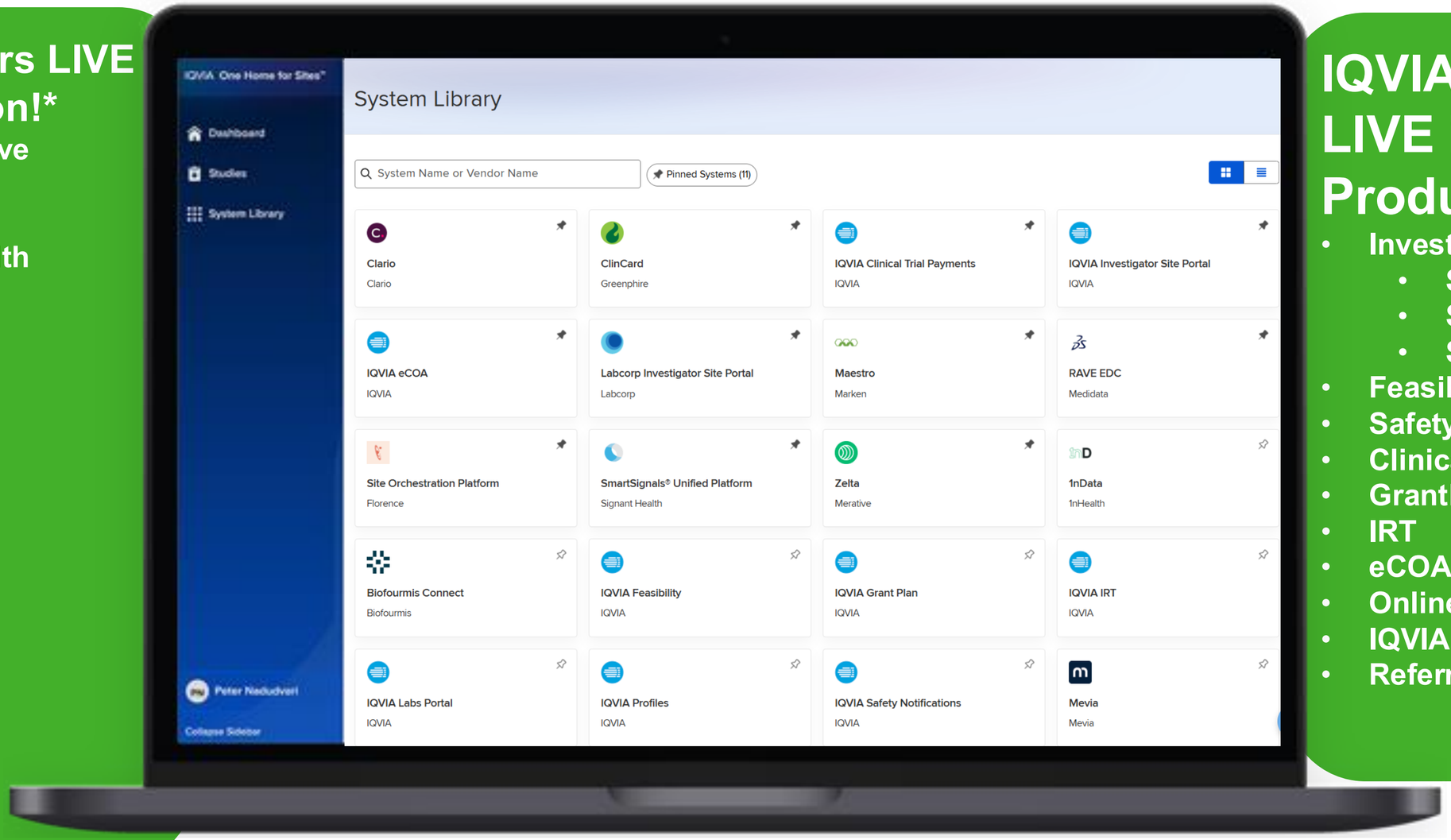
**Counts as of May 31, 2025*

One Home For Sites “Tiles” in the SSO System Library

Thank you to all our tech vendors!

Tech Partners LIVE in Production!*

- Medidata Rave
- LabCorp
- Clario
- Signant Health
- Greenphire
- Florence
- Praxis
- Patiro
- Trulab
- Merative
- Biofourmis
- Viedoc
- Quipment
- Marken
- Scout
- Cisys
- Mevia
- 1nHealth
- Mural Health



IQVIA Products LIVE in Production!

- Investigator Site Portal
  - Site Activation
  - Site Training
  - Site Engagement
- Feasibility
- Safety Notifications
- Clinical Trial Payments
- GrantPlan
- IRT
- eCOA
- Online Profiles
- IQVIA Laboratories
- Referral Hub

IQVIA TECHNOLOGIES

Sites gain value from One Home for free while critical mass of tech vendors and sponsors builds

Self-Registration – *Live in Production*

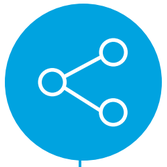
Site users can now register for One Home to unlock the value of the SSO System Library without sponsor intervention.

User Customization – *Live in Production*

Site users can customize their home page to centralize access to their preferred systems, studies, and tasks and launch into actions with fewer clicks.

Study Team Creation – *Live in Production*

Site users can build a group of study team members and easily share study pages to reduce the need for every team member to build their own.



Links to Tools and Tasks – *Live in Production*

Site users can create and share study pages that include links to relevant systems and tools with their study teams, as well as create and share tasks.

Sponsor and CRO licensed version add value

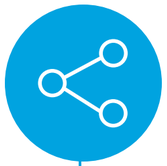
Enhance the Site Experience through Automation and Site Engagement

Automated Study Setup – *Live in Production*

Site users will have the studies they are affiliated with automatically created for them in their studies list

Automated System Setup – *Live in Production*

Site users will automatically have applicable systems affiliated to their studies



Content Management – *Coming Soon*

Sponsors will be able to post study updates, FAQs, and more, to keep sites informed on important study information

One Home for Sites™

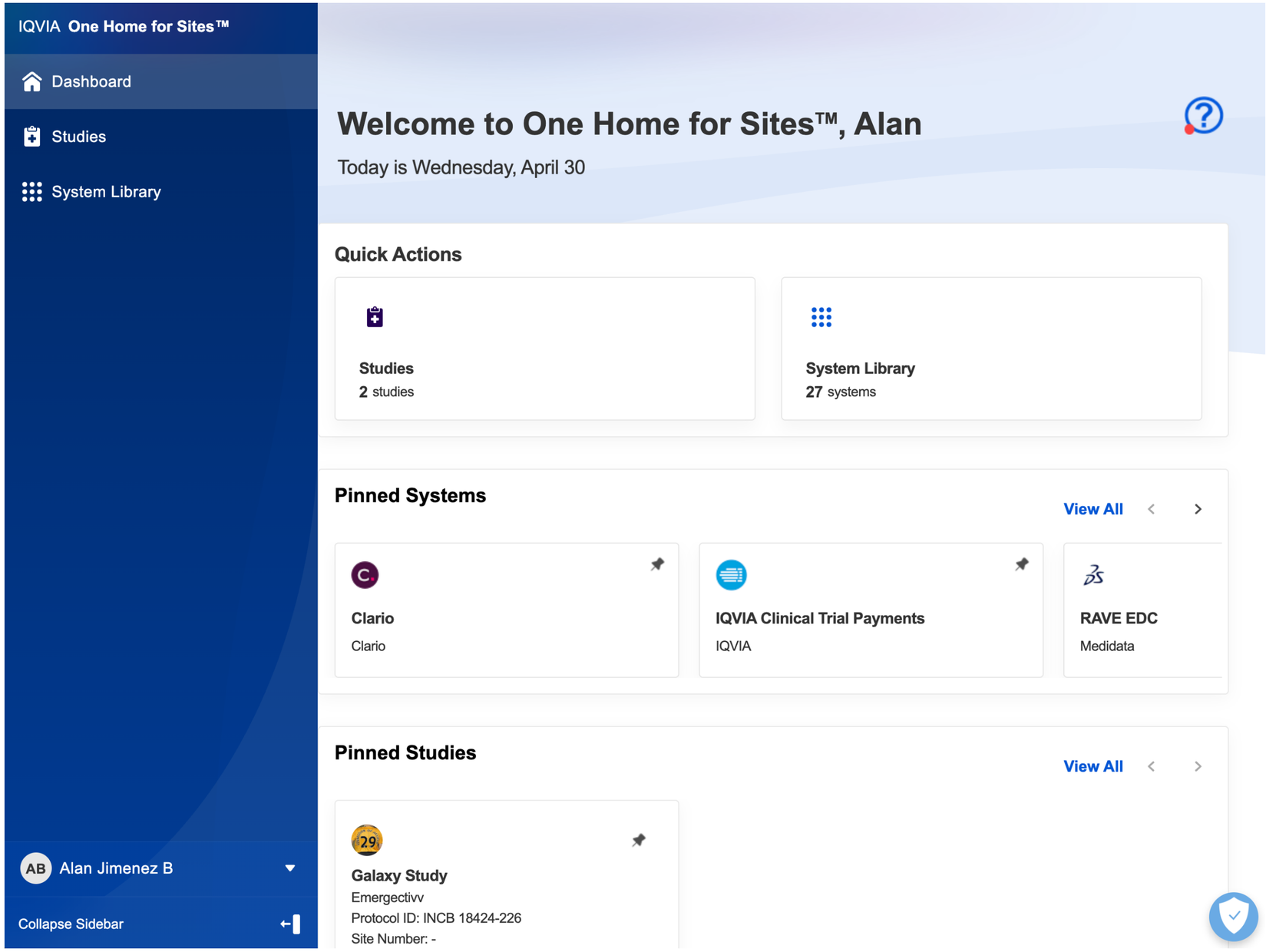
Empowering Sites with Integrated Solutions

One Home for Sites™ is the only solution that unifies and simplifies site operations, acting as a centralized hub to connect, streamline, and organize all key systems and tasks needed to manage multiple clinical trials at once.

Log in

Create an account

Integrated System Partners


IQVIA One Home for Sites™
Dashboard
Studies
System Library
AB Alan Jimenez B
Collapse Sidebar
Welcome to One Home for Sites™, Alan
Today is Wednesday, April 30
Quick Actions
Studies
2 studies
System Library
27 systems
Pinned Systems
View All
Clario
Clario
IQVIA Clinical Trial Payments
IQVIA
RAVE EDC
Medidata
Pinned Studies
View All
Galaxy Study
Emergectivv
Protocol ID: INCB 18424-226
Site Number: -

IQVIA **One Home for Sites™**

- Dashboard
- Studies
- System Library

Alan Jimenez B

Collapse Sidebar

Studies
2 studies

System Library
27 systems

Pinned Systems

View All

Clario
Clario

IQVIA Clinical Trial Payments
IQVIA

RAVE EDC
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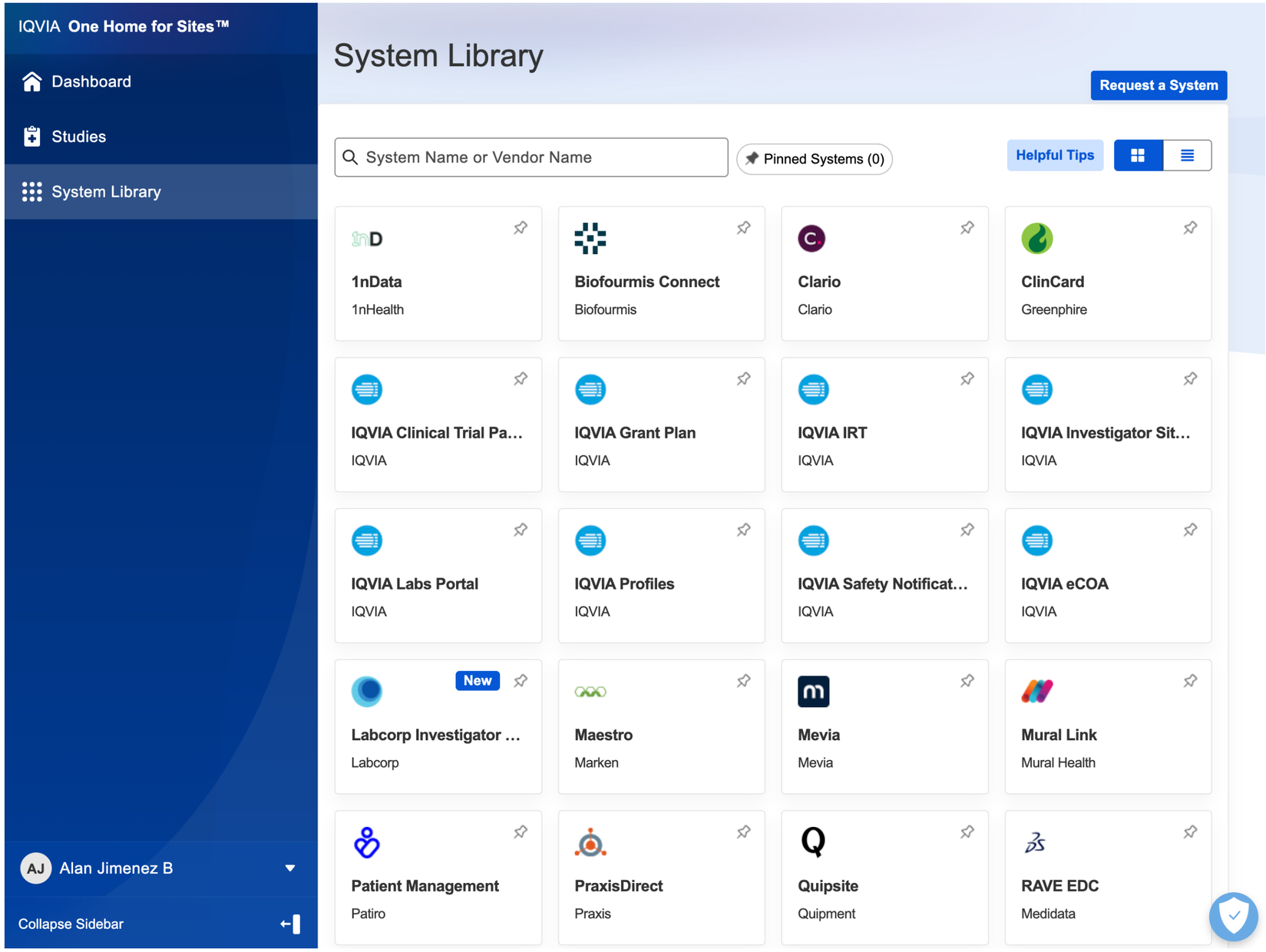
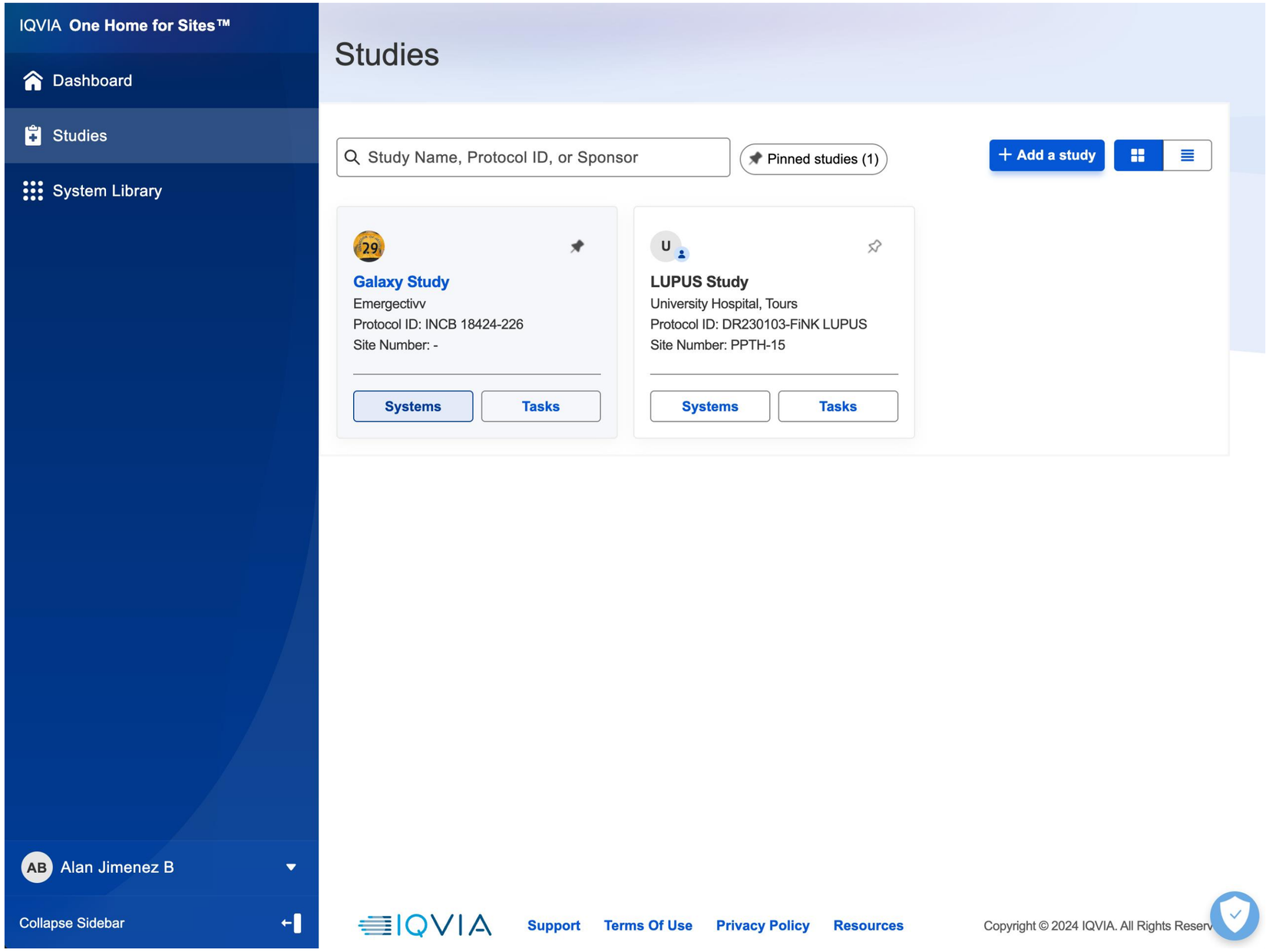
Systems | Tasks


IQVIA One Home for Sites™
Dashboard
Studies
System Library
AJ Alan Jimenez B
Collapse Sidebar
System Library
Request a System
System Name or Vendor Name
Pinned Systems (0)
Helpful Tips
1nData
1nHealth
Biofourmis Connect
Biofourmis
Clario
Clario
ClinCard
Greenphire
IQVIA Clinical Trial Pa...
IQVIA
IQVIA Grant Plan
IQVIA
IQVIA IRT
IQVIA
IQVIA Investigator Sit...
IQVIA
IQVIA Labs Portal
IQVIA
IQVIA Profiles
IQVIA
IQVIA Safety Notificat...
IQVIA
IQVIA eCOA
IQVIA
New
Labcorp Investigator ...
Labcorp
Maestro
Marken
Mevia
Mevia
Mural Link
Mural Health
Patient Management
Patiro
PraxisDirect
Praxis
Quipsite
Quipment
RAVE EDC
Medidata


IQVIA One Home for Sites™
Dashboard
Studies
System Library
AB Alan Jimenez B
Collapse Sidebar
Studies
Study Name, Protocol ID, or Sponsor
Pinned studies (1)
+ Add a study
29
Galaxy Study
Emergectivv
Protocol ID: INCB 18424-226
Site Number: -
Systems
Tasks
U
LUPUS Study
University Hospital, Tours
Protocol ID: DR230103-FiNK LUPUS
Site Number: PPTH-15
Systems
Tasks
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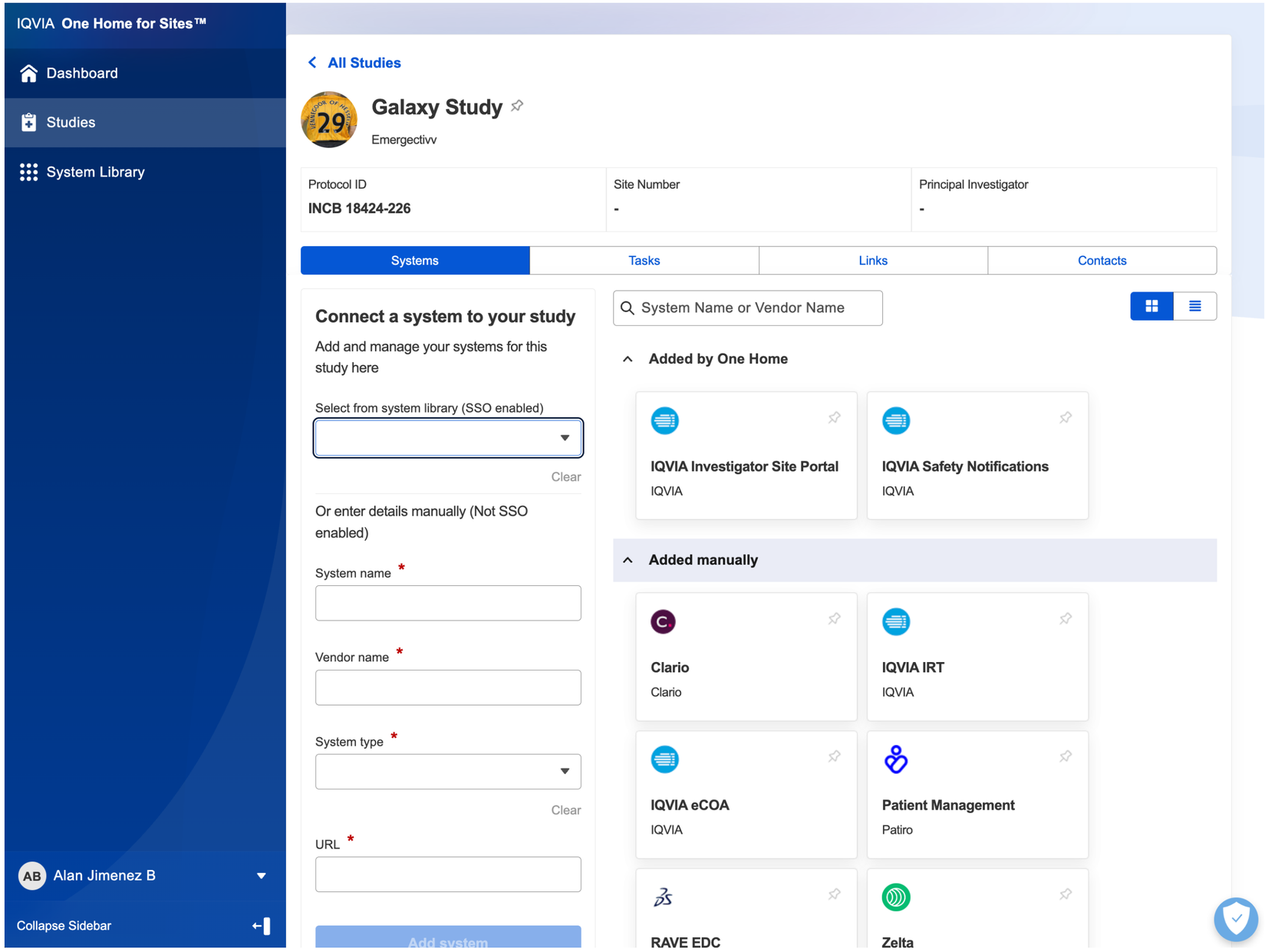

IQVIA One Home for Sites™
Dashboard
Studies
System Library
AB Alan Jimenez B
Collapse Sidebar
All Studies
Galaxy Study
Emergectivv
Protocol ID
INCB 18424-226
Site Number
-
Principal Investigator
-
Systems
Tasks
Links
Contacts
Connect a system to your study
Add and manage your systems for this study here
Select from system library (SSO enabled)
Clear
Or enter details manually (Not SSO enabled)
System name *
Vendor name *
System type *
Clear
URL *
Add system
System Name or Vendor Name
Added by One Home
IQVIA Investigator Site Portal
IQVIA
IQVIA Safety Notifications
IQVIA
Added manually
Clario
Clario
IQVIA IRT
IQVIA
IQVIA eCOA
IQVIA
Patient Management
Patiro
RAVE EDC
Zelta

Interim Results from IQVIA RDS Pilot of One Home for Sites

50 responses to first survey, with final results due end of May

Sites

- 95% of users reported time saved using OHFS and/or disappointed if OHFS was no longer available
  - 91% reported significant or some time saved using OHFS
  - 77% would be very or somewhat disappointed if OHFS was no longer available

"It's very user friendly and time efficient for the site users."

- Investigator

IQVIA RDS

- 100% reported they were satisfied with OHFS
- 100% reported they would like to use OHFS on other studies
- 80% report little-to-no effort required for initial and ongoing support of sites, with 20% reporting some effort

"I hope more studies begin implementing this as it makes finding pertinent sites and information MUCH easier for all members of the study team."

- RDS

"Site staff love this, and it makes finding all vendors much easier."

- CRA, IQVIA RDS

One Home Site Adoption: Keys to Success

> “Having everything housed in one platform has significantly improved our organization. It’s reduced frustration, helped us manage tech burnout, and made it easier for our team and investigators to stay on top of both research and clinical responsibilities.”

Bridget Ristagno
VP, Clinical Ops
Pan-American Clinical Research

- Executive commitment
- 30-minute introduction to key staff
- Expectations set for use
- Informal feedback requested after 30 days

IQVIA TECHNOLOGIES

Call to Action for Sites

Register for One Home Today!

+ Register for One Home for Sites at https://onehome.clintech.iqvia.com
+ Access the SSO System Library
+ Start customizing your One Home experience

- *Hit the “Request a System” button to tell us which tech vendors you’d like to see in One Home*
- *Tell your sponsors and tech vendors directly that you want them to join One Home*

SCRS WEST

CLINICAL TECH & INNOVATION

Site Solutions Summit™

Society for Clinical Research Sites

Scaling Smarter:

Innovation That Powers Clinical Research Sites

SPEAKERS

Alexandra Gerritsen

Co-CEO & Founder

UniTriTeam

Michelle Martinez

VP of Technology

UniTriTeam

UNITRITEAM

Our Goal

Optimize site operations through smart technology and global clinical talent.

Why It Works

- ✓ Affordable support from highly skilled international teams
- ✓ Scalable staffing & tech solutions tailored for research sites

Core Services

- ❖ **Technology Implementation & Automation**
- ❖ **Site Staff Augmentation**
  - Regulatory Support
  - CTMS Management
  - EDC Entry & Query Resolution

Built for Sites by Former Site Operators

Site Solutions Summit™

The Challenge:

Clinical research sites are overwhelmed by:

- Too many technology options
- Misaligned systems
- Limited implementation support

Our Solution:

We design and implement technology that fits real-world clinical workflows — not the other way around.

Our Approach to Innovation:

🤝 Collaborative

💰 Affordable

📈 Scalable

Society for Clinical Research Sites

Live Poll:

“If you could automate one process at your site what would it be?”

SCRS West Site Solutions Summit™

Real World Case Studies

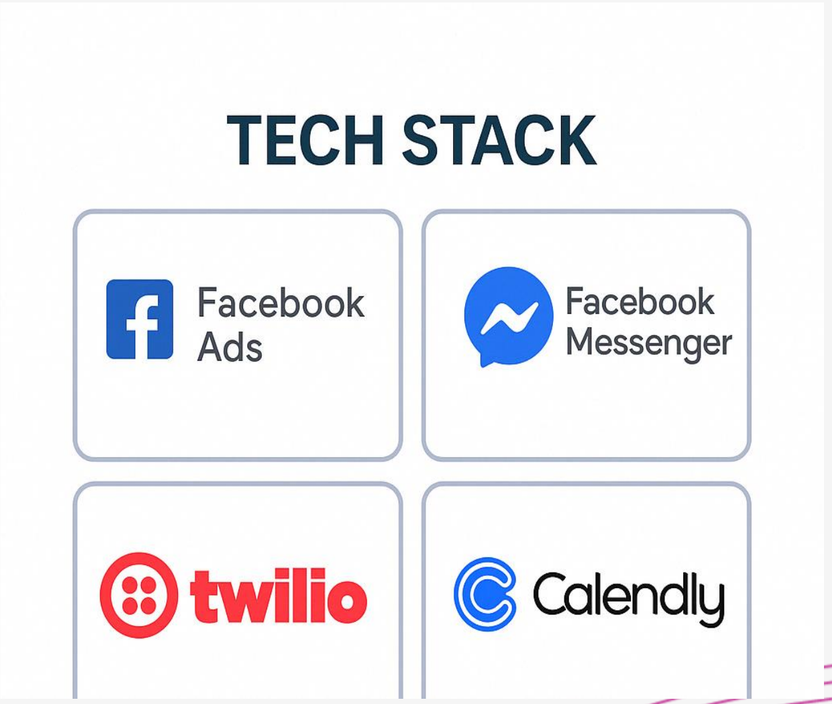
Tech in Action: AI Chatbot Qualifying Patients from Facebook Ads

Site Solutions Summit™

When a patient responds to a **Facebook ad** via **Messenger**, they are texted **immediately** to answer questions about the study they are interested in. If they qualify, they can schedule a phone conversation with a patient recruiter.

Results:

- **24x7 response time** to patients, reducing time to schedule
- **15% more patients** scheduled for screens
- **Knock-out questions** handled **instantly** reducing burden on recruiters



Tech in Action: No-Show Automation

Site Solutions Summit™

Front Desk marks the patient as a **no-show** in **CRIO**. That notice pushes into **Salesforce** to automate a text message, an email, and an AI outbound phone call to the patient to get them to reschedule, directing them to a live recruiter to reschedule immediately.

Next evolution: Exposing **CRIO** schedule to a website to allow patients to reschedule directly.

TECH STACK

salesforce

CRIO

Vonage

twilio

Results:

- **50%** of No-Shows **rescheduled**

The Future is Site-Centric

Site Solutions Summit™

People

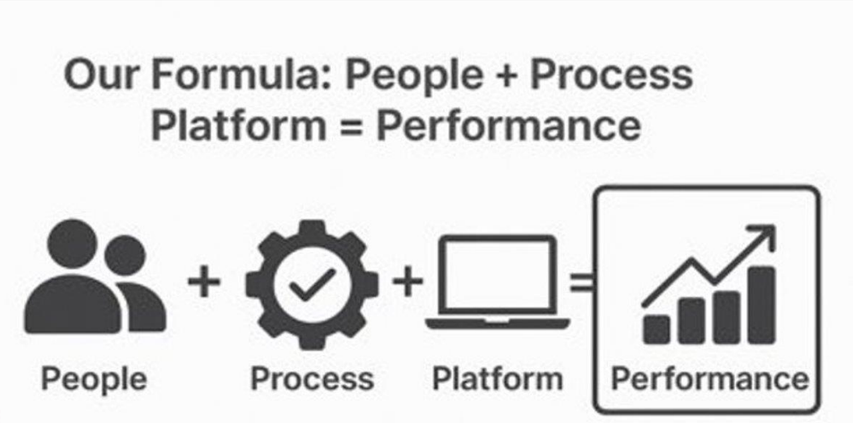
Clinical experts and global support teams trained in site workflows.

Process

Purpose-built SOPs that remove friction and support compliance.

Platform

Integrated tech that will automate manual processes, improve data accuracy, and reduce overhead.



Together, they don't just add up — they multiply performance.

Let’s **scale smarter** - with performance rooted in what sites really need.

Visit our booth or scan the **QR** for a free strategy session:

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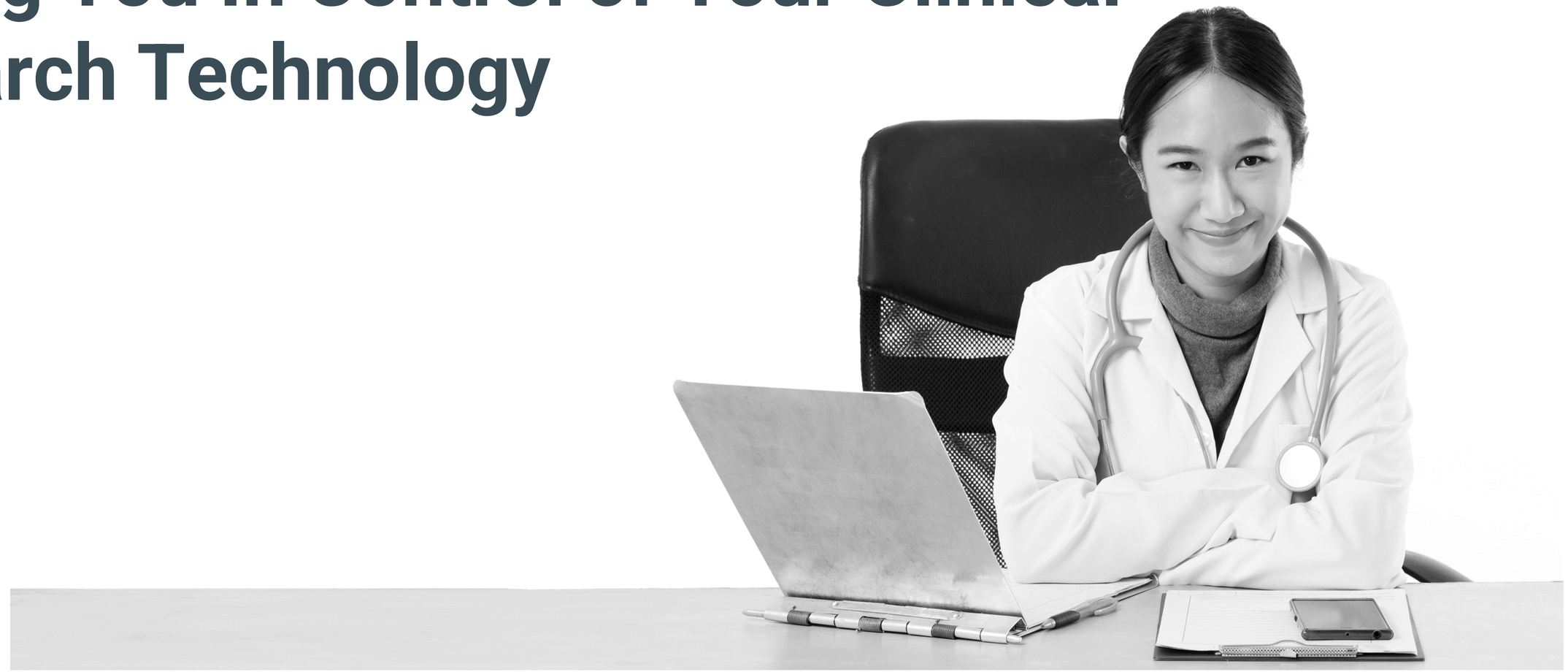
Site Solutions Summit™

Putting You In Control of Your Clinical Research Technology



Today's Speaker

Henry Kravchenko
Founder & CEO Clinical.ly, Inc.

Why does this topic matter?

An MIT Sloan Management study found that **a $1 increase in IT expenditures per employee was associated with a $12.22 increase in sales per employee.**[1]

Novartis implemented an advanced analytics platform to process data, **accelerating use-case development from 10 days to 3, enhancing decision-making speed.**[2]

A mid-sized biotech established a centralized data repository and implemented analytics **leading to a 20% increase on investment (ROI) within the first year.**[3]

Companies leveraging automated operations and data-driven decision-making experienced **62% higher revenue growth and 97% higher profit margins** than their counterparts.[4]

Build vs Buy

Is it strategic?

No

Then buy it!

Yes

... are we the best suited to build this?

... are there no competing products?

... can we support it long term?

... can we build it cost effectively?

No

Yes

Then build it!

What does it mean to be in control of your technology?

It means leveraging technological assets to achieve **specific organizational** goals.

It involves not only using technology efficiently but also **strategically** aligning it with your needs, ensuring security, and maintaining the **flexibility to adapt to changes**.

Being in control of your technology means making sure that your technological tools and systems are aligned with **your strategic objectives**.

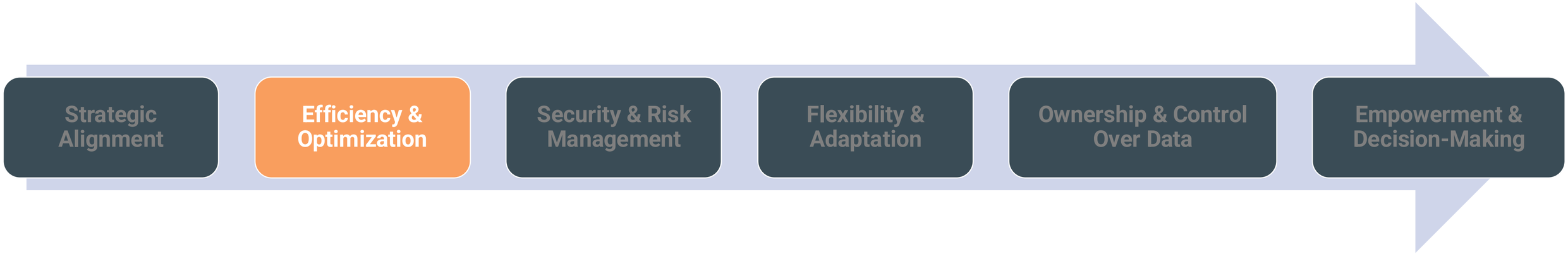
- Goal-Oriented Implementation
- Regular Evaluation
- Customized Solutions

Example: A healthcare organization implementing an EHR system tailored to its specific clinical and administrative processes, rather than using a generic, one-size-fits-all solution.

To be in control, technology should enhance productivity rather than hinder it.

- Automating Repetitive Tasks
- Optimizing Workflows
- User Training

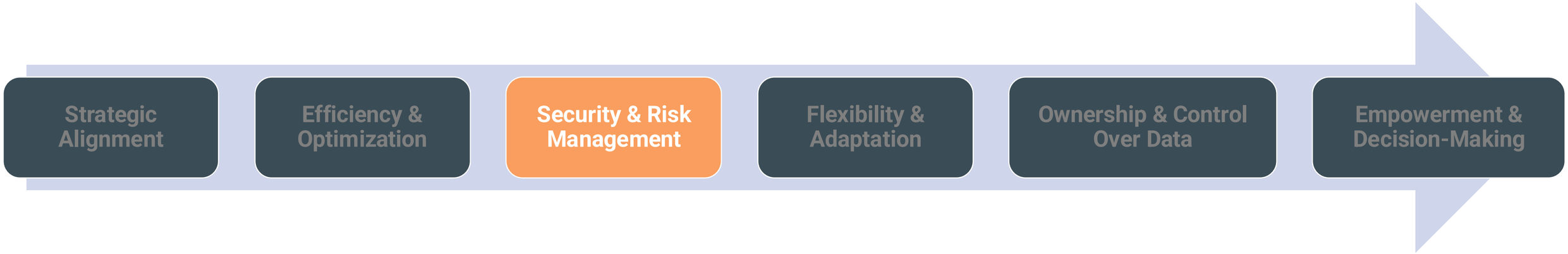
Example: A research site using electronic data collection systems to reduce manual errors and speed up the data collection, increasing patient visits per coordinator, per day.



Being in control means minimizing vulnerabilities and protecting data.

- Access Control
- Data Protection
- Risk Assessment

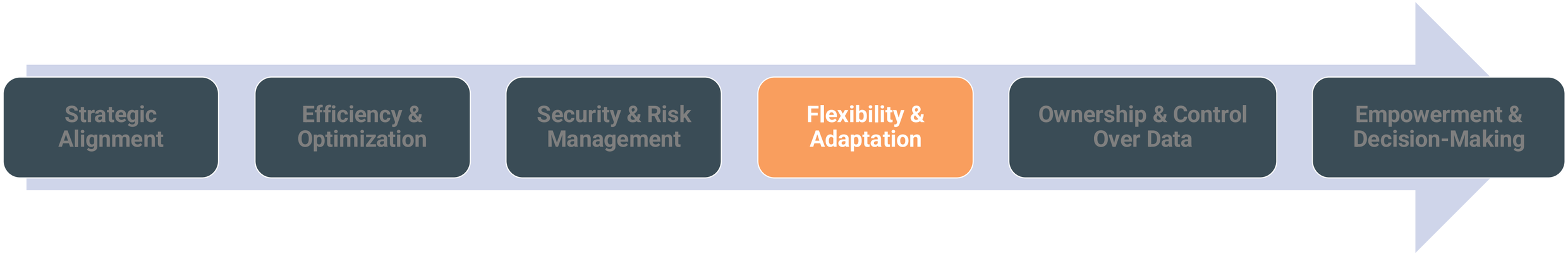
Example: Implementing a secure cloud-based platform with multi-factor authentication to safeguard patient data.



Technology should evolve with your needs

- Scale Up or Down
- Integrate New Tools
- Customizability

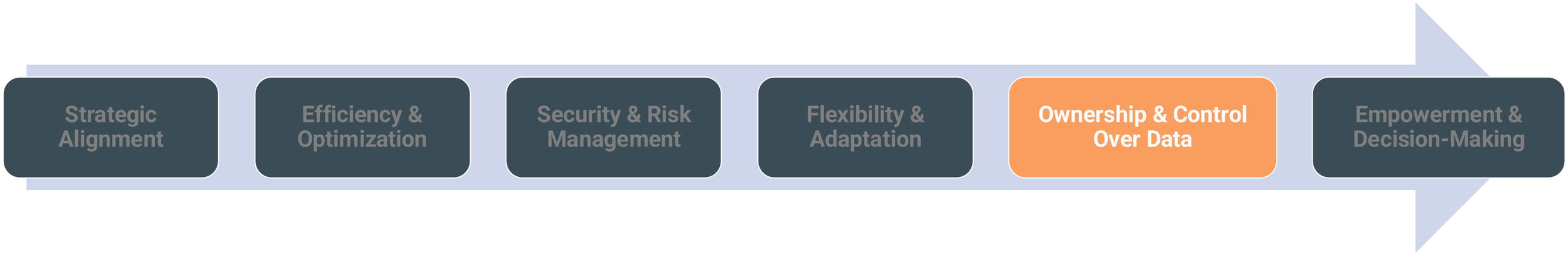
Example: A biotech firm upgrading its data analytics system to accommodate an increase in genomic data processing while maintaining compatibility with existing databases.



Being in control also means owning and managing your data without being locked into a vendor's ecosystem.

- Data Portability
- Data Sovereignty
- Vendor Independence

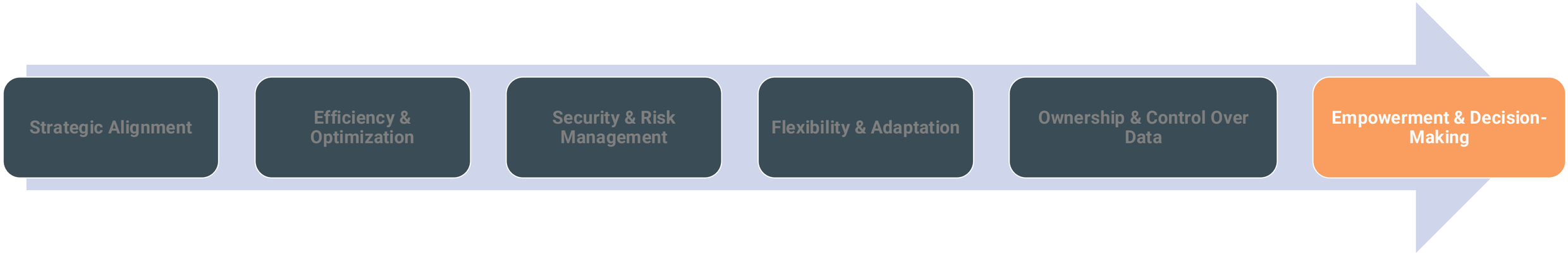
Example: During a contract negotiation with a new vendor, ensure that your contracts include data portability clauses.



Ultimately, being in control means that technology empowers rather than dictates your decisions.

- Data-Driven Insights
- User Autonomy
- Transparent Management

Example: A clinical research organization using real-time dashboards to monitor trial progress, enabling quicker adjustments and decision-making.



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Administrative burden slowing down your trials?

See how Clinical.ly Research Suite can help

LET'S TALK!




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Samir Jain

VP, Product Management

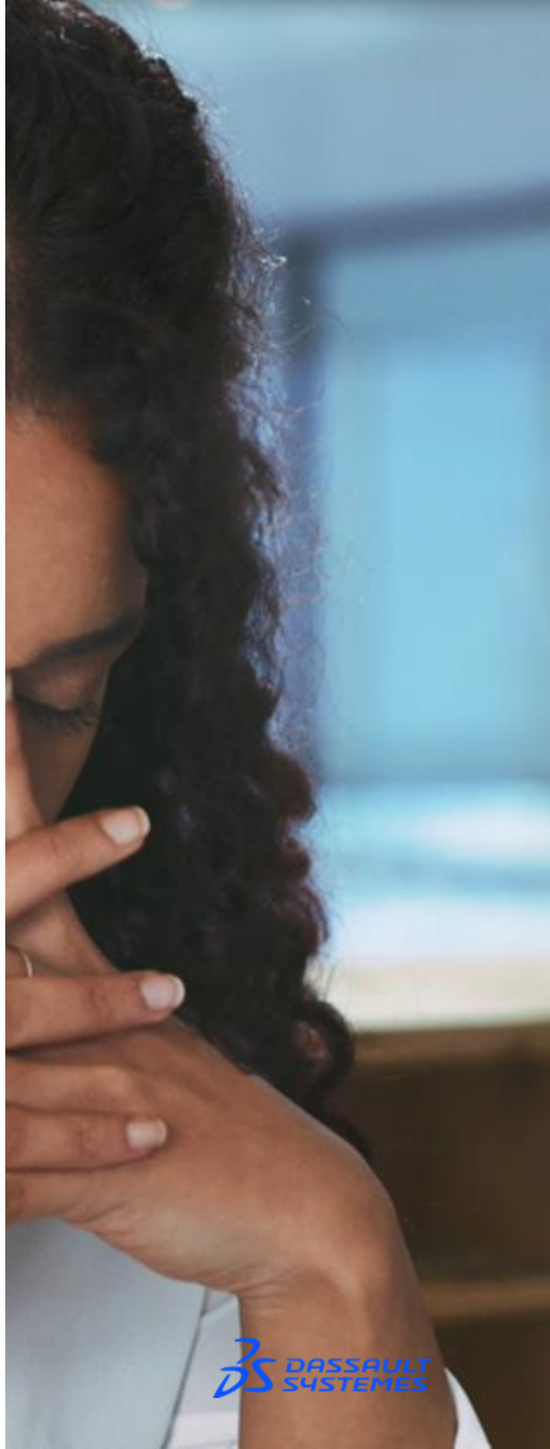
Sites are overburdened by the amount of data they have to enter

70% of data in a clinical trial is duplicated from another system

20% of the total cost of a trial is spent on data duplication and verification

Over half of PIs are considered **“one and done”** citing data entry and time commitments as key reasons

Sources: https://www.appliedclinicaltrialsonline.com/view/innovations-in-data-capture-transforming-trial-deliveryhttps://www.sciencedirect.com/science/article/pii/S245186541630093X



MEDIDATA

DASSAULT SYSTEMES

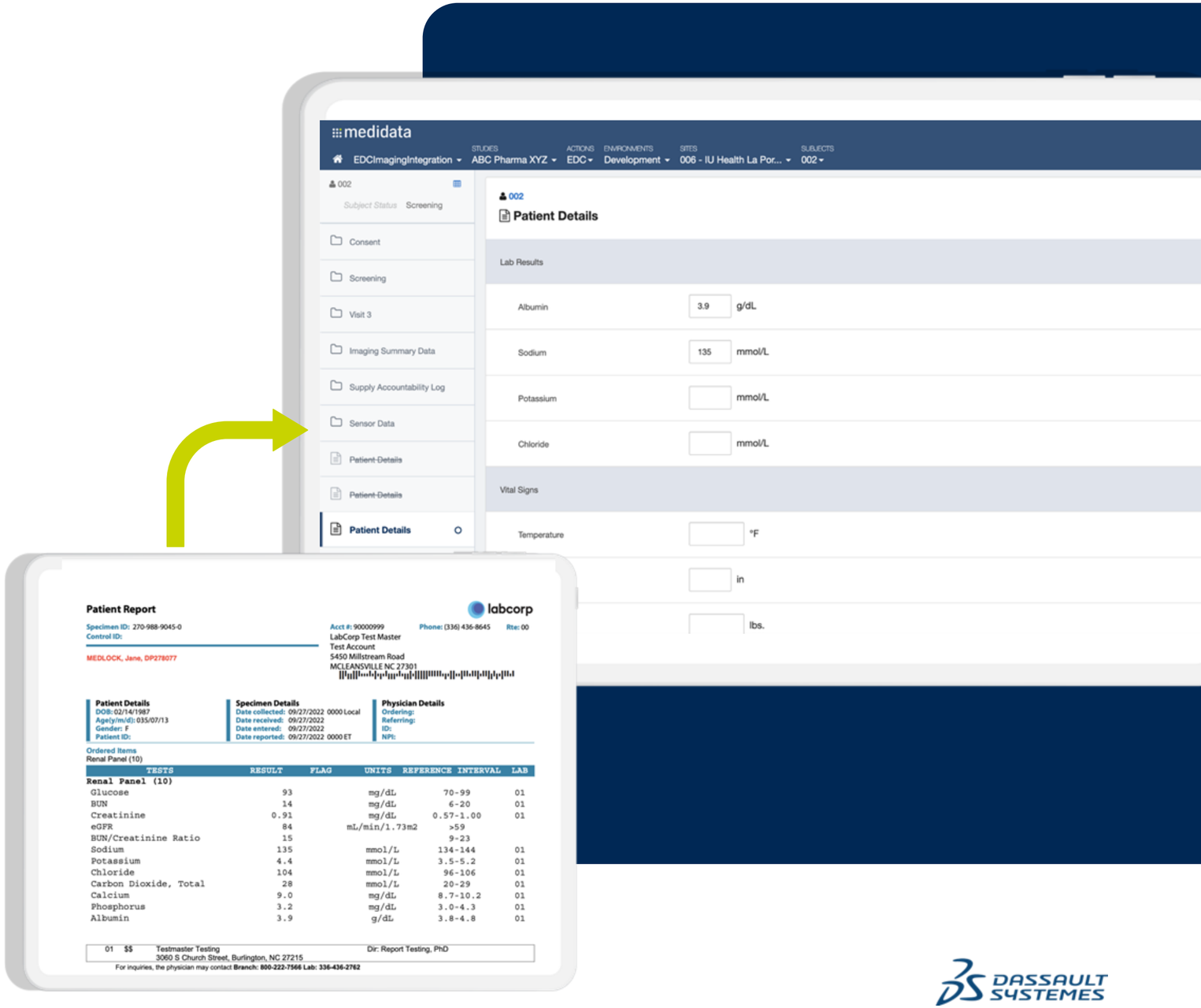
The Challenge

EDC Manual Entry/Re-entry is Difficult

Prone to Errors

Increases Frustration

Time Consuming

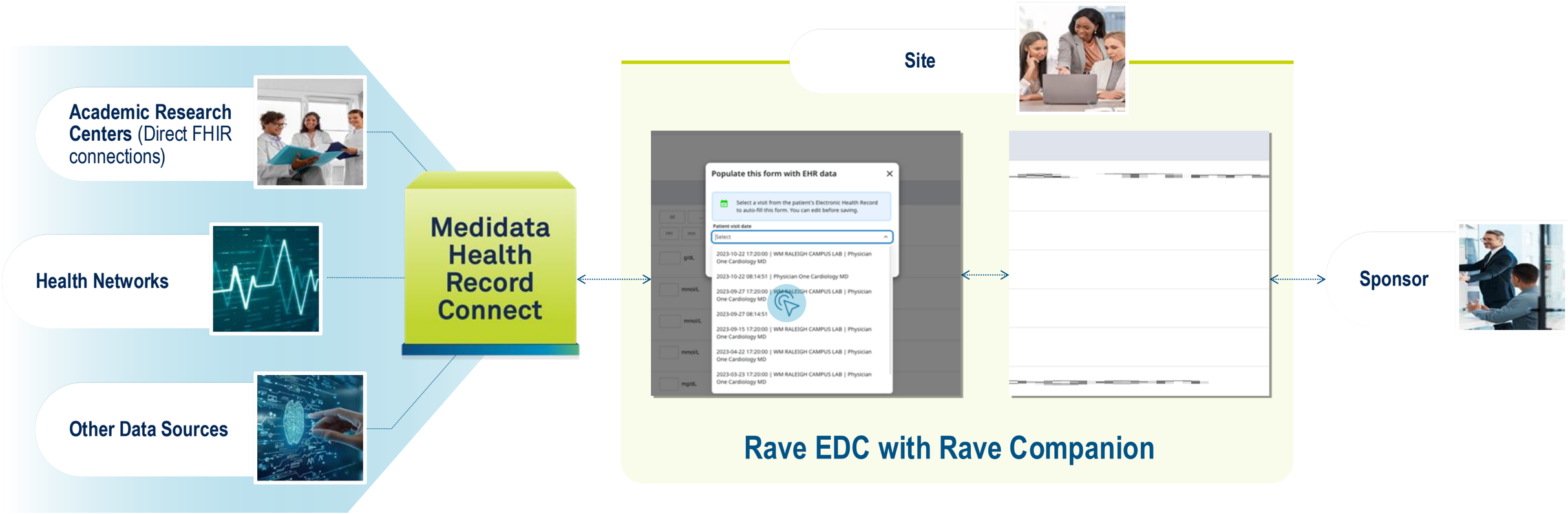


MEDIDATA

DASSAULT SYSTEMES

Medidata Health Record Connect and Rave Companion Web

Scalable, easy-to-use EHR to EDC solution



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