

# Site Landscape: Benchmark Your Site

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### Site Landscape: Benchmark Your Site



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# Faculty Disclosure

#### In compliance with ACCME Guidelines, I hereby declare:

I do not have financial or other relationships with the manufacturer(s) of any commercial services(s) discussed in this educational activity.

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Ken Getz, Tufts Center for the Study of Drug Development







# Criteria for Awarding Contact Hours

Applicants must be present during the "live" event, contact hours are not issued for recordings.

Applicants must attend the activity the whole time, missing no more than ten minutes of the activity.

Applicants must complete the post-meeting survey with a score of at least 70%.

Applicants must complete the post meeting survey evaluation questions.

Society for Clinical Research Sites, Inc. is accredited as a provider of nursing continuing professional development by the American Nurses Credentialing Center's Commission on Accreditation.

### Two Perspectives, One Truth



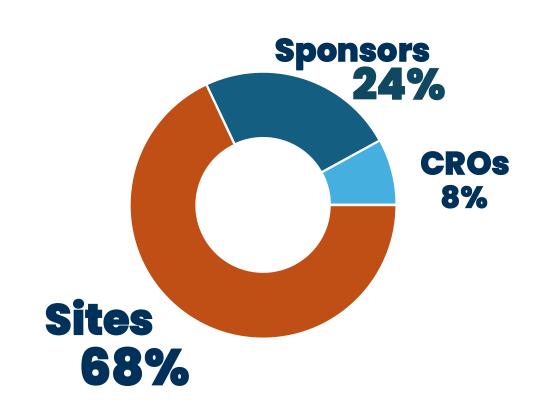
#### **SCRS Global Survey Says...**

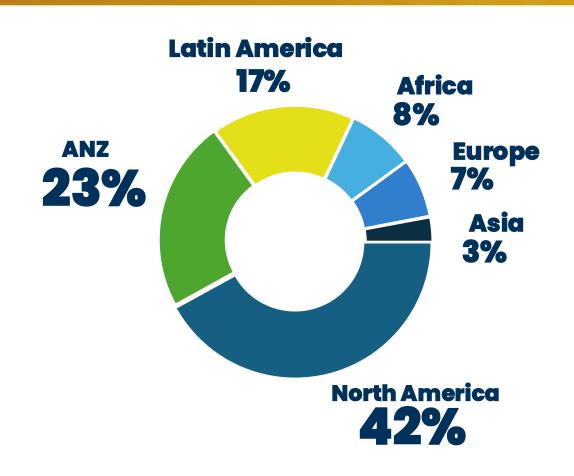
- 69.2% struggle with salary cost increases
- 40.5% experienced decline in study opportunities
- 26.2% identify protocol complexity as #1 industry issue

#### **Tufts CSDD Research Shows...**

- 160% more patients enrolled per site with DCT
- 6 months faster trial completion with technology
- 71% of sites request better communication processes
- 88% of trials successfully using DCT solutions

### **Our Data Sources**





#### **Our Data Sources**

#### **Tufts CSDD Research Portfolio**

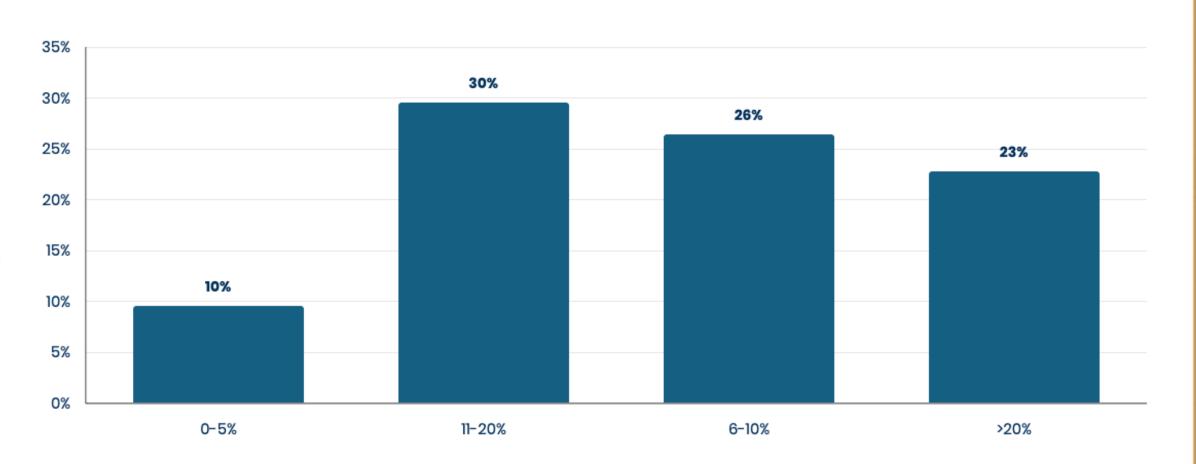
- 69 global clinical trials analyzed for DCT impact
- 301 patients surveyed on direct-to-patient experiences
- 290 investigative sites assessed for operational efficiency
- 15+ years of clinical trial performance data

### Global Ecosystem Under Pressure



**SCRS Landscape** 

#### 82% of sites experienced a >6% cost increase in 2024



### Tufts: Top Site Reported Pain Points



#### Percent Rating Activities that have Worsened 'Greatly' or 'Somewhat' Over the Past 5 Years

	Overall	Clinical Staff	Administrative Staff	Integrated Care / Research Site	Dedicated Site / Site Network
Study Start Up					
Budgets & Contracts	65%	65%	68%	65%	71%
Communication and Coordination	64%	61%	68%	64%	62%
Study Execution					
Patient Recruitment	54%	56%	51%	54%	57%
CRA Quality and Turnover	49%	43%	59%	48%	54%
Other Operating Activities					
Hiring & Retaining Personnel	70%	66%	78%	69%	74%
Implementing New Technologies	42%	42%	44%	45%	35%

### SCRS: Primary Cost Drivers



Regulatory Fees: 15%

**2** Insurance: 25.9

3 Technology: 25.9%

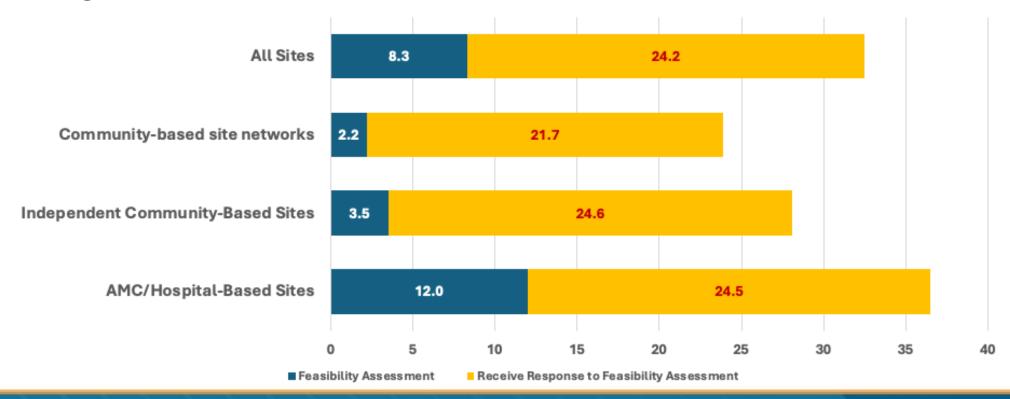
**4** Salaries: 69.2%

41.2% of sites indicate they have been unable to mitigate costs

### Feasibility Challenges

Tufts CSDD

Each feasibility assessment takes approximately 33 business days on average





### Feasibility Challenges

# Tufts CSDD More than half of sites complete feasibility assessments without the benefit of a full protocol

	All Sites	AMC/ Hospital Based Sites	Independent Community- Based Sites	Community- based Site Networks
Percent of feasibility assessments during which a full protocol was provided	43%	46%	41%	37%
Percent of feasibility questions that are deemed 'irrelevant'	27%	28%	24%	32%
Percent of time that sites receive feedback after the feasibility assessment process	43%	47%	36%	38%
Percent of sites that consider feedback somewhat or very useful	49%	52%	49%	38%



### Feasibility Challenges

**Tufts CSDD** 

### Sites participate in an average of 15 feasibility assessments and 10 qualification visits annually

Mean number and outcomes overall and by site type

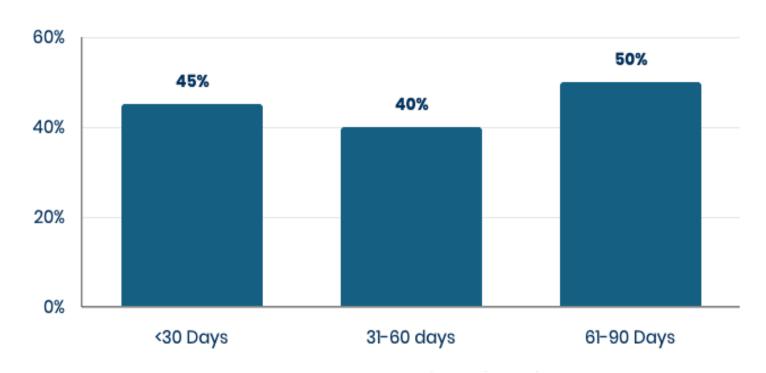
	All Sites	AMC/Hospital Based Sites	Independent Community- Based Sites	Community- Based Site Networks
Number of annual feasibility assessments	15	12	22	30
Percent of time asked to provide more information after feasibility assessment	46%	51%	46%	21%
Number of annual Qualification Visits	10	10	8	12
Percent of time selected	67%	76%	57%	50%
Percent of time invited to rebid	14%	15%	9%	24%



### **Budgets and Contracts**



#### **SCRS Landscape: Timelines**



**Budget Completion Timelines** 

#### **Top Delay Factors**

- Large Budgetary
   Misalignment: 38.9%
- Lack of Sponsor Responsiveness: 26.4%
- No Initial Fair Market
   Value offering: 26.7%

### **Budgets and Contracts**



# Tufts CSDD Validation Full protocols, focused information and draft budgets are top improvement recommendations

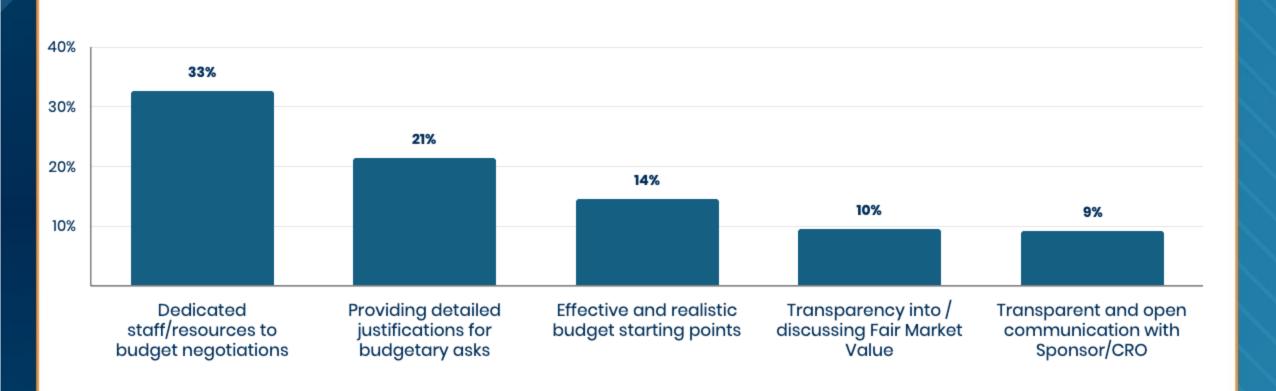
Top Recommendations to Improve the Feasibility Assessment Process (select 3)					
	All Sites	AMC/Hospi tal Based Sites	Independent community- Based Sites	Community Based Site Networks	
Provide full protocol versus synopsis at time of feasibility assessment	71.3%	68.0%	75.6%	75.0%	
Focus on study-specific aspects and use previously gathered data to pre-populate the assessment	53.9%	56.4%	48.9%	56.3%	
Provide draft budget at time of feasibility assessment	35.7%	35.9%	40.0%	31.3%	
Provide feedback on site selection decision and the reasons for not being selected	35.0%	28.2%	46.7%	37.5%	
Provide compensation for the time and effort to complete the feasibility assessment	32.2%	35.9%	24.4%	18.8%	
Conduct the assessment live instead of via questionnaires	25.2%	26.9%	26.7%	12.5%	
Ensure a person is available to answer questions during the assessment	18.2%	16.7%	17.8%	31.3%	
Provide more timely response to the feasibility assessment	18.2%	21.8%	13.3%	18.8%	

### **Improving Finalization Timeline**



**SCRS Landscape** 

#### Dedicated staff and resources to budget negotiations



### **Improving Finalization Timeline**



#### **SCRS Landscape**

#1 Industry challenge for 2025 - 27%

Slightly ahead of Rising Costs at 25%

#### **SCRS: Impact on Operations**

- 24.1%: Decline trials due to complexity
- 21.2%: Decline due to budget disagreements
- 19.7%: Decline due to staffing challenges

#### **SCRS: Study Disruption Reality**

- 49.2%: Cite sponsor driven causes as top delay cause
- 40.5%: Experienced a decline in study opportunities
- 34.6%: Report 1-5% cancellation rate

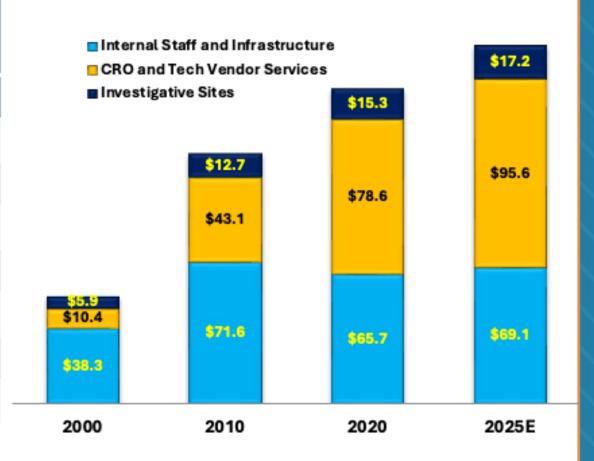
### **Protocol Complexity**



#### **Protocol Design**

Phase III Pivotal Trials (Means per Protocol)	Overall		
	2015	2025	
Total Endpoints	14	18	
Total Eligibility Criteria	31	35	
Total Procedures	187	301	
Total Countries	9	13	
Total Investigative Sites	65	106	
Total Patients Randomized	597	737	
Total Data Volume	1.8 million	~4.9 million	

#### **Executional Fragmentation**



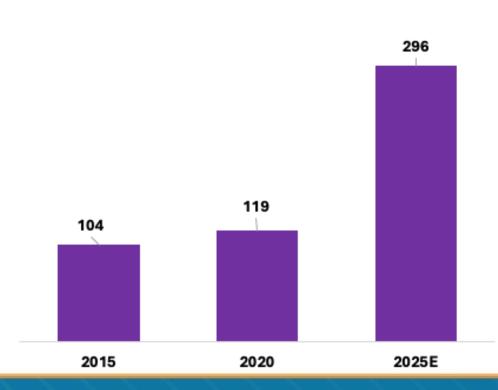
**Source: Tufts CSDD** 

### **Protocol Complexity**

### Tufts CSDD Deviations and Amendments per Protocol

Mean Deviations per Pivotal Trial

Substantial Amendments per Pivotal Trial



	2013-2015 (N=836)		2018-2021 (N=952)		
	Percent with at least 1 amendment	Mean Number	Percent with at least 1 amendment	Mean Number	
Phase I	52%	1.8	67%	3.1	
Phase II	77%	2.2	89%	3.3	
Phase III	66%	2.3	82%	3.5	



### **Patient Community Benchmarks**

#### **Tufts CSDD**

Phase II/III Protocols (Mean Days and Percents)	Non-Oncology	Oncology	Rare Diseases
Total Duration (Final Protocol to DBL)	1,080.9	1,598.7	1,304.8
Study Initiation (Final Protocol to FPFV)	146.4	148.3	173.3
Enrollment Duration (FPFV – LPLV)	852.1	1,327.2	1,073.6
Close-Out Duration (LPLV – DBL)	59.9	68.5	61.4
Randomization Rate (Enrolled/Screened)	70.9%	67.1%	76.3%
Completion Rate (Completed/Enrolled)	80.0%	31.4%	48.8%



### **Patient Community Benchmarks**

**Site-Sponsor Relationships** 37% 36% **Recruitment and Retention** Improving Public Perception of the Industry 29% Represenative 28.7% **Patient Populations** 



### Patient Community Benchmarks



#### Demographic Disparities in Pivotal Trials

#### SES Disparities in Clinical Trial Experience

1,165 pivotal trials for all drugs and biologics approved between 2007 and 2021	Distributio n	Proportional disparity based on disease prevalence
Black	8.6%	-64.2%
Asian	9.6%	-31.7%
Other	4.1%	-73.3%
White	77.2%	+12.9%
Hispanic/Latino	13.1%	-32.1%

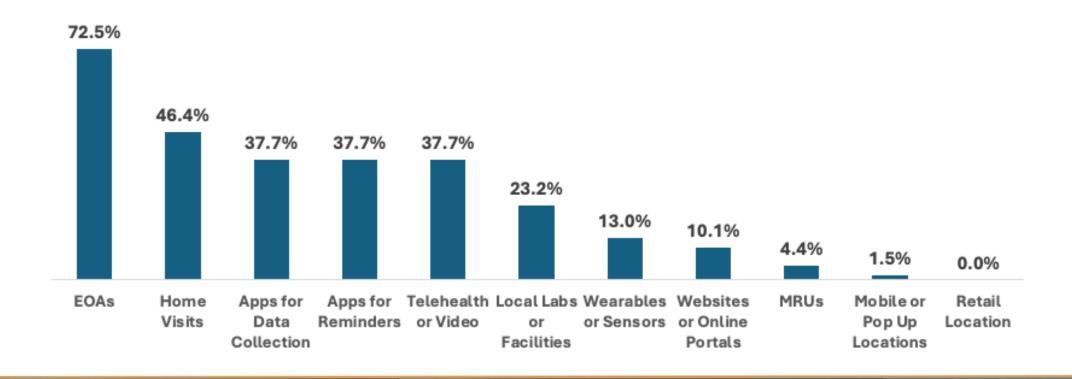
4,006 US-Based Individuals with a Medical Condition	Interest in Participating in Clinical Trials	Asked by HCP to Participate
Up through HS	38.2%	8.0%
College	39.8%	10.1%
Graduate	48.5%	16.2%



#### **Tufts CSDD**

Electronic outcome assessment and home visits are top solutions supporting study visits

Percent of clinical trials using DCT solution to support study visit activity





#### **Tufts CSDD**

DCT solutions use is associated with fewer but more productive investigative sites

#### **SCRS Landscape**

33.2% - Shortening timelines to improve outcomes

Comparing enrollment performance between clinical trials using and not using DCT solutions

Phase II and III Clinical Trials	Used DCT Solutions	No DCT Solutions Used*
	Mean (CoV)	Mean (CoV)
Sites Enrolling ≥ 1 Participant	43.2 (1.08)	72.9 (1.01)
Percent of Sites Enrolling ≥ 1 Participant <sup>+</sup>	76.8% (0.34)	83.7% (0.20)
Participants Screened	853.3 (1.98)	837.9 (2.44)
Participants Enrolled	580.7 (2.43)	411.7 (1.85)
Participants per Site	15.6 (1.46)	6.0 (1.34)
*Drown from 2020 and 2022 Trafta CSDD strudies of Bhase II and Bhase III ali	alsol triple that reported no DCT Salution use	

Drawn from 2020 and 2022 Tufts CSDD studies of Phase II and Phase III clinical trials that reported no DCT Solution use.



#### **Tufts CSDD**

Clinical trials using DCT solutions have higher proportional patient community representation

Comparing patient demographic distributions between phase II and III clinical trials using and not using DCT solutions

Danie double	Used DCT Solution	No DCT Solutions Used*
Demographic	Mean (CoV)	Mean (CoV)
Sex		
Male	44.3% (0.57)	51.0% (0.41)
Female	55.7% (0.45)	49.0% (0.43)
Racial Identity		
American Indian or Alaska Native	1.9% (1.74)	0.5% (2.37)
Asian	20.9% (1.01)	14.2% (1.72)
Black	7.3% (2.19)	7.0% (1.13)
Native Hawaiian or Pacific Islander	0.3% (1.21)	0.1% (2.16)
White	72.6% (0.27)	81.3% (0.23)
Ethnicity		
Hispanic or Latino	14.9% (0.96)	12.6% (1.02)
*drawn from 2023 Tufts CSDD Study – Phase II and III clinical trials that repo	rted no DCT Solution use.	

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#### **Tufts CSDD**

Select virtual and remote solutions are associated with higher proportional representation

Average patient demographic distribution in phase II and III clinical trials by specific DCT solution used

	No DCT Solution Used*	Home Visits	Local Labs	Mobile Devices and Wearables	Virtual Visits	
Sex						
Male	51.0%	52.6%	54.0%	48.3%	53.4%	
Female	49.0%	47.4%	46.0%	51.7%	46.6%	
Racial Identity						
American Indian or Alaska Native	0.5%	0.2%	0.9%	0.6%	0.4%	
Asian	14.2%	13.8%	15.5%	16.2%	18.3%	
Black	7.0%	3.6%	11.0%	8.6%	5.5%	
Native Hawai'ian or Pacific Islander	0.1%	0.0%	1.8%	0.9%	0.2%	
White	81.3%	80.8%	70.5%	76.6%	76.1%	
Ethnicity						
Hispanic or Latino	12.6%	13.3%	13.5%	11.4%	13.3%	
*drawn from 2023 Tufts CSDD Study – Phase II and III clinical trials that reported no DCT Solution use.						

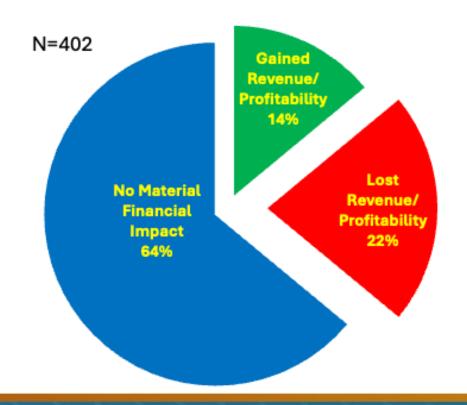
drawn from 2023 Tufts CSDD Study – Phase II and III clinical trials that reported no DCT Solution use

#### **Tufts CSDD**

Site Perceived Financial Impact of Digital Solutions

#### Overall Financial Impact Reported

Top Causes of Revenue/Profit Loss



N=88 sites that reported revenue/profit lost	Percent Report
Difficulty coordinating technology	86%
Time troubleshooting technical issues	75%
Time spent with help desk	74%
Additional site personnel training required	65%
Time and effort training study volunteers	65%
Device shipment issues and delays	65%
Password and logging-in issues	60%

**SCRS Landscape** 

Technology ROI and Financial Priorities

- 63% Want better knowledge of technology costs
- 29.9% Focusing on finance innovation
- 22.5% Are using AI/Technology to find efficiencies

#### **Joint Insight:**

Technology investments can and are offsetting salary inflation through productivity gains.

### Direct to Patient Shipments



#### Solving for Recruitment and Retention

**SCRS Landscape** 

23.6% of sites prioritize recruitment and retention as a "pressing issue to address in 2025"

**Tufts CSDD** 

### Topical and oral medications are viewed by sites as the most feasible for DTP Shipment

Percent of sites rating feasibility of route of administration

	Very Feasible	Somewhat Feasible	Not Very/Not Feasible
Topical	81.1%	17.3%	1.6%
Oral	79.5%	18.9%	1.6%
Parenteral Injection	17.3%	44.9%	37.8%
Parenteral Infusion	2.4%	8.7%	88.9%

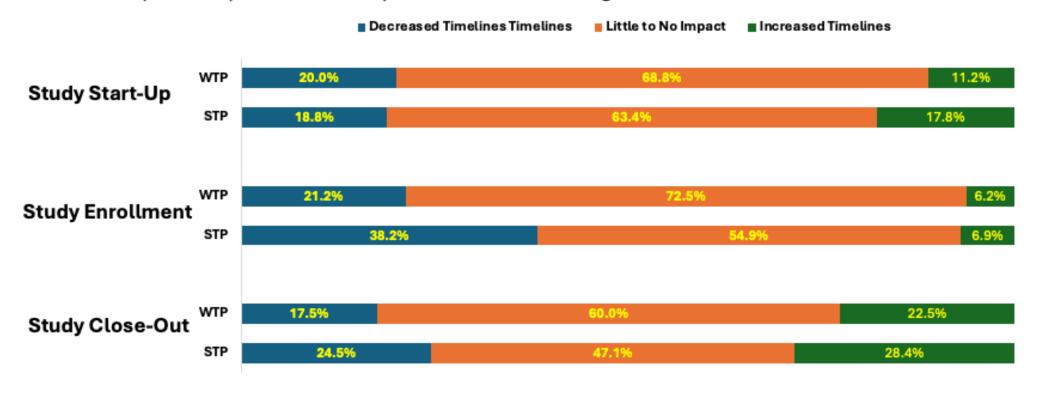
### **Direct to Patient Shipments**



**Tufts CSDD** 

### Impact of Direct-to-Patient shipments on timelines compared to traditional clinical trials

Site reported impact of DTP use by clinical trial timeline stages



WTP: Warehouse to Patient; STP - Site to Patient

### Direct to Patient Shipments



#### **Tufts CSDD**

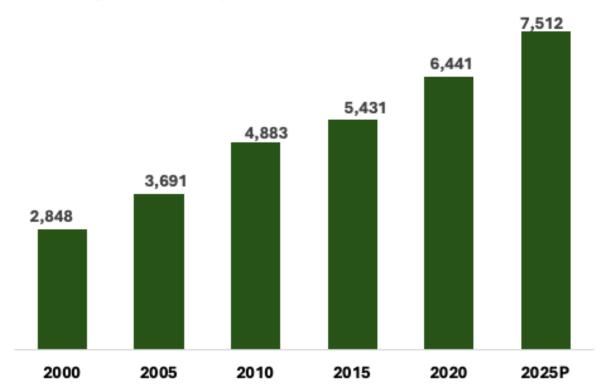
Patients very positive about DTP impact on convenience and willingness to participate and stay in clinical trials

Percent of patients agree by age, housing situation and travel time to the site

		More Convenient	It will increase my willingness to participate	It will increase my willingness to stay in my clinical trial
OVERALL		92.8%	85.5%	90.4%
	18-30	90.9%	88.6%	88.6%
Age	31-50	92.5%	89.2%	91.4%
	51+	96.6%	69.0%	89.7%
Housing Situation	Single Family Home	95.3%	85.9%	92.9%
	Apartment	88.6%	97.7%	88.6%
	Mobile Housing/Other	88.9%	66.7%	77.8%
Travel time to the Site	Less than 45 minutes	96.2%	88.6%	94.9%
	More than 45 minutes	84.6%	76.9%	76.9%

### Tufts: Global R&D Pipeline

#### Total Drugs and Biologics in R&D



Worldwide R&D Spending (\$s US Billions)		
2012	\$136	
2014	\$145	
2016	\$159	
2018	\$181	
2020	\$188	
2022	\$202	
2024	\$221	



# Tufts: Use and Reported Impact of Al-Enabled Activities



Clinical Domain	Average percent of companies reporting AI/ML partially or fully implemented	Average Reported Cycle Time Reduction	Top activities partially and fully implemented	Percent reporting partially & fully implemented
Planning and Design	29.2%	13%	Identification of diverse patient populations  Content development of educational materials	51.6% 39.6%
Clinical Trial Execution	32.0%	20%	Analysis of genetic data  Patient narratives	50.0% 47.9%
Regulatory Submission	27.1%	22%	Trial Master File (TMF) Filing  Clinical Study Report (CSR) Writing	38.4% 31.7%

### **Workforce Optimization**



### **SCRS Landscape:**

- 50% of sites increased their workforce in 2024
- 42.1% Struggle with salary competition
- 36% face career progression challenges

#### **Tufts Data:**

- Higher productivity through DCT (160%)
- Specialized skill development (tech focus)
- Career advancement through innovation leadership

### **Workforce Optimization**



### Most Effective Strategies



# Tufts: Regulatory Tailwinds: Final R3 Guidelines



Encourage shift from compliance-driven to risk-based approaches

Support flexibility to accommodate increasing customization

Optimize data while minimizing site and patient burden

Leverage current and emerging technology solutions Advance QbD instead of reactive, protective designs

Promote proportional response to risk

### **Quick Wins**



#### **Immediate Actions**

### Communication Protocols

- Implement single points of contact
- Standardize response timelines
- Create effective and complete feedback loops

#### Feasibility Improvements

- Provide full protocols (not synopsis)
- Include draft budgets up front
- Focus on study-specific criteria

### Contract and Budgets

- Deploy dedication negotiation teams
- Standardize budget templates
- Implement Fair Market
   Value frameworks that are
   FAIR

SCRS Global Data Evidence: 42% success rate with communication improvements

### Integrated Transformation



### Site Facing: 15% increased costs, 30% staff turnover, and declining study opportunities

#### **Short Term**

- Standardized communication protocols
- Reduced contract timelines by 40%
- Dedicated budget team
- Fix Training Challenges

#### **Mid Term**

- DCT and technology implemented for 60% of appropriate trials
- 120% improvement in patient enrollment
- 25% reduction in study start-up time

#### Financial Impact

- ROI: 3:1 on technology invesement
- Cost Savings: 18% reduction in operational burden
- Staff retention: improved by 45%

### **Cut 25 Commitment**



### These companies have committed to reducing training burden on sites.

- Advarra
- AstraZeneca
- Bayer
- Cognizant
- IQVIA
- LabCorp
- Lilly
- Medidata

- Merck
- Novo Nordisk
- ProofPilot
- ThermoFisher/PPD
- Sanofi
- Simulations Plus
- Scout
- TPS Global

### Key Takeaways



#### The Evidence is Clear

### Industry Challenges are Global

- 82% facing significant cost increases
- Protocol complexity #1 priority concern
- Traditional processes unsustainable

#### **Solutions are Proven**

- 160% enrollment improvement with DCT Technology
- ROI through efficiency gains
- Communication improvements deliver results

#### **Action is Needed**

- Process standardization immediate opportunity
- Technology integration strategic necessity
- Industry collaboration competitive advantage

## **Connected Globally**

Visit the SCRS Hub to learn more





# Looking Ahead



- Breakout Sessions

 Networking Breaks In The Exhibit Hall

Eagle Awards Gala & Site
 Appreciation Reception
 7:00pm

### **Clinical Connections Lunch**

Sponsored By:

